

E

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Creator (Descending) Term Definition Abbreviations Synonyms Labels

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Event Created Nov 5, 2018 (18:31) by Unknown User (ext-sinequaservice)

Definition

[Link](#) [Link](#)

An event in Salesforce.com is a meeting or activity with a start date and an end date. It can be synchronized with Gmail and can be assigned to multiple users and contacts

Label(s)

- [Salesforce.com](#)
- [sales_planning](#)
- [customer_visit](#)
- [activity](#)

End-use Created Nov 5, 2018 (18:31) by Unknown User (ext-sinequaservice)

Definition

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Fourth level of the market segmentation hierarchy implemented in Salesforce.com. An end-use is a subcategory of Application and describes mainly objects manufactured by our direct customers (e.g. Camera: modules) or the main functionality of the product (e.g. moisturizing agent for shampoo). In Salesforce.com, end-uses are managed by the GBUs and mapped to the three levels of Corporate segmentation

Label(s)

- [Application](#)
- [market](#)
- [market_segmentation](#)
- [segment](#)
- [application](#)

Eight Disciplines Model Created Nov 5, 2018 (18:31) by Unknown User (ext-sinequaservice)

Definition

[Link](#) [Link](#)

Eight Disciplines Problem Solving Process: Structured model to approach and resolve problems typically used by quality engineers and other professionals. The objective is to detect, correct and eliminate any recurring problem which eventually leads to product and process improvement.

Abbreviation(s)

8D

Label(s)

- [Complaint_Management](#)