

Contact: Link a Product to a Contact

Overview

In this section, you will find information about how to link one or multiple products to a contact in Salesforce. This allows you recording the product(s) discussed and easily find the contacts associated to a specific Solvay product(s).

Concerned profiles:

ALL (in account team)

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Step By Step



From the contact page, it is possible to link one or multiple product to the contact, in order to record the product(s) discussed and further list the contact based on the product(s) associated.

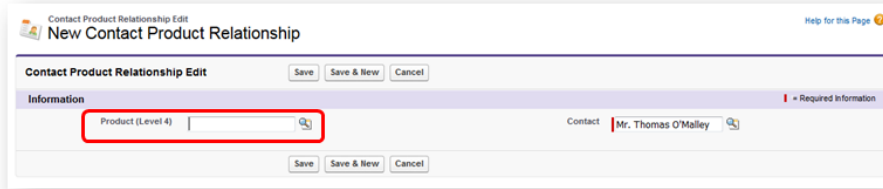
1

From the contact page, hover on the related list Contact Product Relationship and click on New Contact Product Relationship

The screenshot shows the Salesforce interface for a contact named Mr. Thomas O'Malley. The page includes a navigation bar with options like 'Show Feed', 'Click to add topics', and 'Back to List: Contacts'. Below this, there are tabs for 'Contact Product Relationships', 'Open Activities', 'Opportunities', 'Visit Reports', 'Activity History', and 'Google Docs, Notes, & Attachments'. The 'Contact Product Relationships' section is expanded, showing a table with columns for 'Account Name', 'Language', 'Inactive', 'Job Department', 'Function', 'Contact Role', and 'Description'. The 'New Contact Product Relationship' button is highlighted with a red box. Below the table, there are sections for 'Function and Title' and 'Communication & Address'.

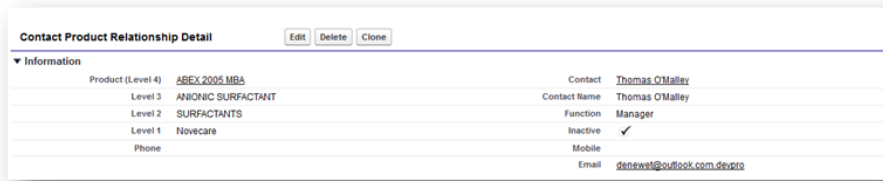
2

Search the product to be related to the contact and then click on Save



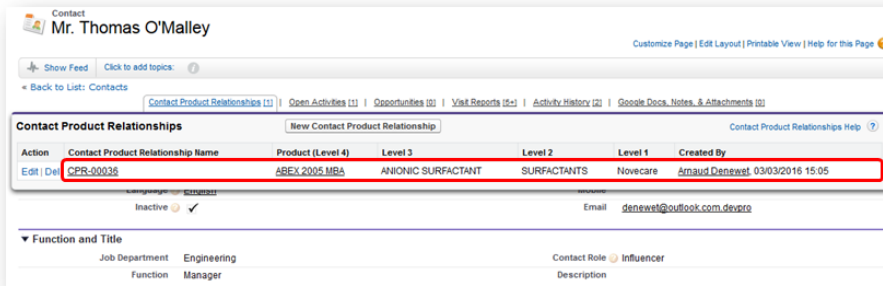
3

Once found, the relationship is presented



4

Great! Now on your contact page layout, you can easily check which product is in discussion with this contact



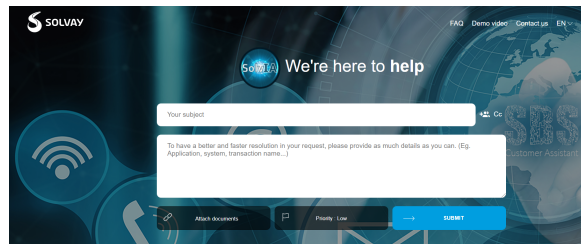
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Related articles

- [Contact: Create a contact in Salesforce and from Lightning for Gmail](#)
- [Contact: Involved Contact](#)
- [Contact: Search a Contact](#)

Need help?

To request any support or if you have identified a bug or incident , please create a Freshdesk ticket using Solvia platform : <https://solvia.solvay.com/>



you can copy users with email address , default priority is Low , then Submit . We advise you to put keywords in subject to ease dispatching to correct Agent : CRM - Complaint for example