Multimedia formats (Internet & Web factory)

Overview

This documents give the requirement to prepare multimedia files for use in the Internet & Webfactory web sites.

To store new images for using in Tridion, please reach the KEEPEEK section.

To use images in Tridion, please reach the Manage Media section.

Table of contents

- Overview
- Table of contents
- Illustrations (graphics and photos)
  - Enabled formats
  - Size
    - In picture fields (for Articles, Spotlights, Event, Press release)
    - Among formatted text of editorial content
    - Ads picture
    - Illustration of a video
    - Master page & content page banner
    - People / Management gallery
    - New homepage banner slideshow (for standard country sites)
    - Mag Editorial (Story) - Homepage picture (for standard country sites)
    - Poster
    - Video in Master page & content page banner
    - Mag Editorial (Story) main picture
- Videos
- Related articles
- Can't find information?

Illustrations (graphics and photos)

Enabled formats

The three available formats on the web are: jpg, png, gif

Size

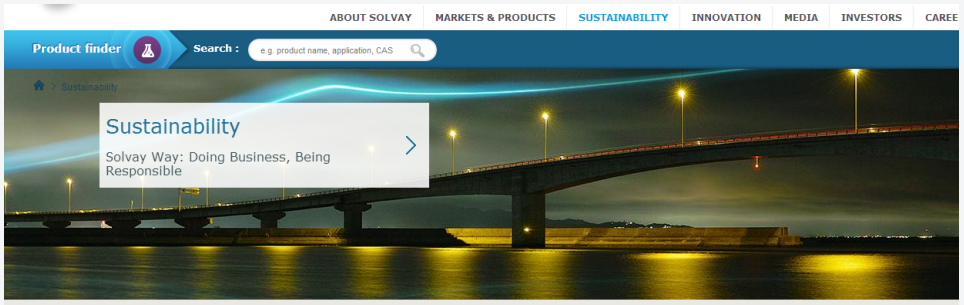
The images size are different regarding the context. The table below give all the information.

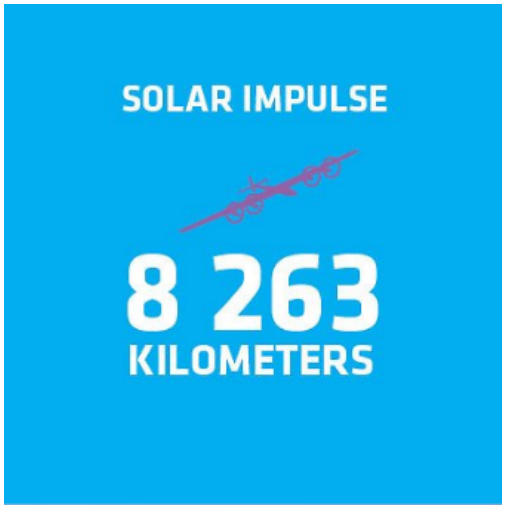
White background = common usage

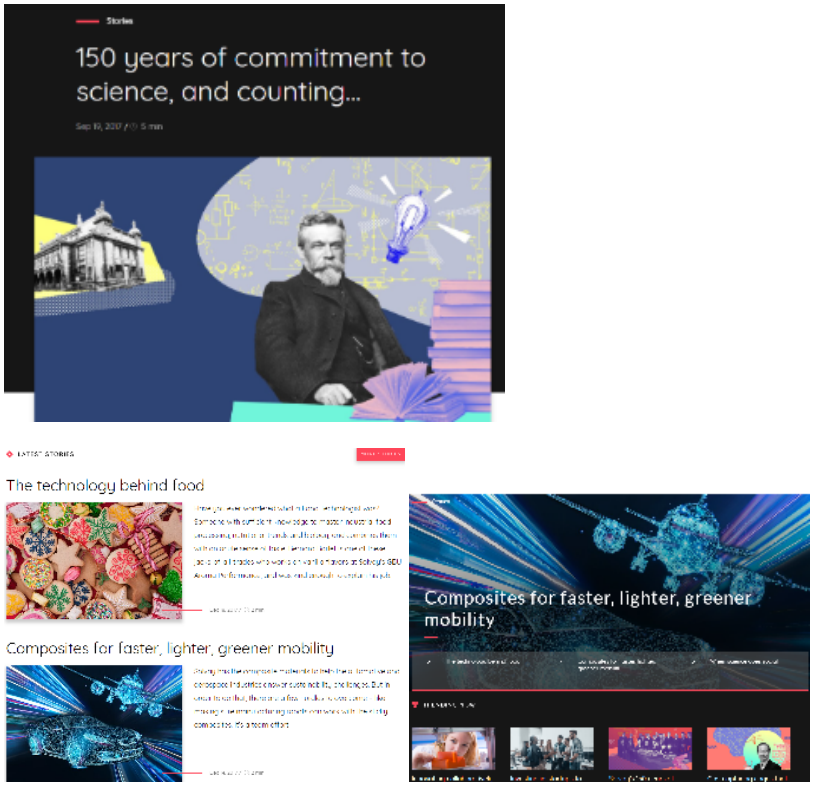
Grey background = specific advanced usage.

Context	Size	Examples

In picture fields (for Articles, Spotlights, Event, Press release) Adding using : <click to add a picture> or <add internal link to multimedia content>	width: 1024 px height: 682 px Will be resized automatically for most of the contexts (spotlights, etc...) **Smaller size?** A smaller size is possible, but please keep this 1.5 ratio.	
Among formatted text of editorial content Adding from the 'Insert' toolbar, then 'Image'.	width: 710 px (maximum) height: free	

Ads picture Adding using : <add internal link to multimedia content>	width: 246 px height: 95 px (minimum)	
Illustration of a video Adding from the video metadata.	width: 719 px height: 404 px	
Master page & content page banner	width: 1680 px height: 300 px	
People / Management gallery	width: 440 px height: 293 px	
New homepage banner slideshow (for standard country sites)	width: 800px height: 800px	

Mag Editorial (Story) - Homepage picture (for standard country sites) **Info** New field called "Homepage picture" in schema Mag Article. Used for standard country sites.	width: 800px height: 400px	
Poster **Info** New schema which allows you to have a kind of "Key Figure" functionality. Or even to have just an image infographic to have a clickable link.	width: 400px height: 400px	
Video in Master page & content page banner	width: 1680 px height: 300px	

Mag Editorial (Story) main picture **Info** Main picture is displayed: • at the top of the Story page in detail • in the Story index page • in the Trending now highlight It is also used to create banners for the Mag Banner slideshow on the Story index page.	width: 1920 px height: 1280 px	

Videos

- File type: MP4
- Format: 16/9
- Frame Rate: 25 FPS
- Required video codec: H264 or H265
- Required audio codec: AAC/MP3
- Data rate: Approx 2000kbps max
- Size: 30 Mo per minute maximum

Related articles

Related docs

Can't find information?

- Web support contact