

Add visualizations

Visualizations are interfaces you can use to view your data as a graph or table. Your question pages include default visualizations already made for you, and you can create new ones in your [custom pages](#).

These are the main types of visualizations:

Visualization type	Description
Bar Chart	It allows you to view answer options or field value data as rectangular bars. The length of each bar is proportional to the number of respondents who selected or were assigned the value. One axis of the visualization shows the specific answer options being compared, and the other axis represents a discrete value (e.g., counts or percentages of respondents with that option).
Line Chart	It allows you to view answer options or field values as a series of data points connected by line segments. One axis of the visualization shows the specific answer options being measured, and the other axis represents a discrete value (e.g., counts or percentages of respondents with that option).
Pie Chart	It allows you to visualize how your answer choices or field values for a given data source compare to each other as components of a whole. The possible answer choice options are each represented as a "slice" of a pie, and each option takes up a width of space proportional to how many respondents selected or were assigned the value.
Gauge Chart	It can help you quickly determine how a given question or response field is performing versus how it is expected to perform. With a Gauge Chart, you choose a data source and then select an aggregate metric you want to evaluate (mean, sum, etc.). The visualization displays that metric along a scale that changes color according to where your metric falls.
Simple Table	It allows you to view basic information about a selected metric for a given data source. By default, the Simple Table displays the name of each answer option, the percentage and count of the number of respondents who selected or were assigned the option, and the total number of responses.
Statistics Table	It helps you see multiple aggregate metrics for your chosen data source. This visualization evaluates all of the responses collected for that data source and displays calculated results such as mean and standard deviation.
Paginated Table	It allows you to view all your open response data from Text Entry questions. In this visualization, you can see the specific answer text and, if desired, view the full survey response the text came from. The answers are broken up into different pages, and you can switch between pages using the arrows at the bottom of the visualization.
Breakdown Bar	It allow you to look at how your answer choices or field values for a given data source compare to each other as components of a whole. The possible answer choice options are lined up next to each other on a bar, and each option takes up a width of space proportional to how many respondents selected or were assigned the value.
Word Cloud	It allows you to view the most repeated words found in your results from Text Entry questions. This visualization displays a cluster of words, with the size of a word indicating how often the word appears in your responses.
Heat Map Plot	It is a graphical representation of data collected from a Heat Map question. The coordinates respondents selected are overlaid across the graphic as colored areas, with the color indicating the frequency of respondents' selections. The redder the area, the more respondents chose that coordinate.
Text highlights	It is a graphical representation of the data collected from the Highlight question type . It colors each word in the interactive text portion of your question with a different shade of color depending on the number of times that word was selected. Words selected more often show up darker than others.

Each visualization varies in its options and settings, but there are some basic principles that apply to all or most visualization types.