

Get contact lists overview

A contact list is a mailing list that has been entered or uploaded into Qualtrics. These contact lists are sometimes referred to as panels, and can be created in house or [purchased from a panel provider](#). You can use contact lists to easily [distribute surveys to all listed individuals](#) (known as contacts), to apply [authentication requirements](#) to surveys, and to store information about particular contacts (either to use directly in surveys or later in data analysis).

The screenshot shows the Qualtrics 'Contacts' page. At the top, there is a navigation bar with 'Projects', 'Contacts' (highlighted with a red box), 'Library', and 'Help & Feedback'. Below this, there are two green buttons: '+ Create Sample' and '+ Create Contact List', followed by a search bar labeled 'Search Contact L'. On the left side, there is a sidebar with 'All Folders' (30), 'Uncategorized' (29), and 'teeee' (1), along with a '+ New Folder' button. The main content area is titled 'All Folders' and contains a table of contact lists. The table has columns for 'Members' and 'Type'. Two contact lists are visible: 'Contact List' (Last Modified: Apr 11, 2016 3:19 PM, 0 Members, Mailing L) and 'Engagement' (Last Modified: Apr 11, 2016 3:20 PM, 0 Members, Mailing L).

	Members	Type
Contact List Last Modified: Apr 11, 2016 3:19 PM	0	Mailing L
Engagement Last Modified: Apr 11, 2016 3:20 PM	0	Mailing L

Contact lists can also be called "Panels" and are the same thing.

Click on these following links to find answers for:

- [Contact list organization](#)
- [List options](#)
- [Contact list sharing](#)
- [Current jobs](#)