


# Press Release

 Use Press Release template to create your press releases, displayed in the newsroom.

## Examples

- <https://www.solvay.com/en/press-release/solvays-board-directors-appoints-ilham-kadri-chairman-executive-committee-and-ceo>
- <https://www.solvay.com/en/press-release/solvay-and-bell-sign-supply-agreement-rotorcraft-programs>

## Fields available in this node

Name	Description	Mandatory
Title	Default	YES
Header image	If no image provided default one will be used	NO
Publish date	Publish date	YES
Tags	Tags reference (hierarchical) - multiple	YES
Call Action Links	Default	NO
Format	To have the content indexed for newsroom with proper filter	YES
Kind of news	To have the content indexed for newsroom with proper filter	YES
Market segmentation	To have the content indexed for newsroom with proper filter (for business press release)	NO
Related content	To choose which kind of content should be displayed as related content at the bottom of the press release.	NO
Body	Main content text field	YES
Summary	Description used for metadata description + search results	YES
Tab - title	Default	YES
Paragraphs	List of paragraphs from the Simple template catalog	NO
Downloads (in the body tab, "files")	Files attached - multiple	NO
Image (in the teaser tab)	Main image used in teasers (if no image is provided a default one will be used)	NO

## Tips & Good practices for Press Releases and examples of available paragraphs

- Always put Press releases as the first tag. Otherwise it will not appear as a press release in the newsroom index list.



**TAGS \***

 **Press releases (51)**

 **Sustainable Development (3651)**

Always select "Press releases" as the first tag, to have it display correct responsive display.

**Add another item**

- When it's a business related PR, we recommend to add the related markets for search purposes (internal & external) and google ranking improvement.

blocked URL

- Format, Kind of news and Markets are also used as facets to refine the search in the newsroom.

blocked URL

- If you do not add an image for the header nor teaser, one will appear by default. When possible, we recommend to add an image in the teaser tab. This will be displayed in the newsroom index. Note that the teaser image can be different from the banner.

blocked URL

## How to create a Press Release