

List of Paragraphs

Different types of paragraphs allow you to have multiple display possibilities.

Some paragraphs are specific to landing pages and some can be used both in landing and other pages.

Available in:

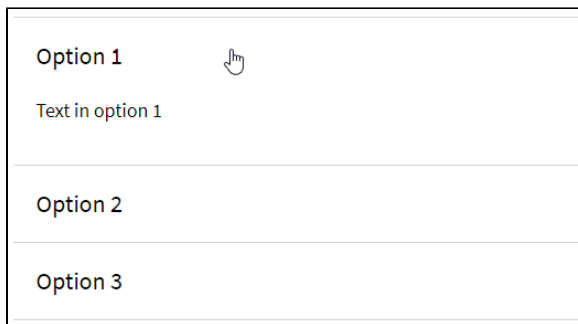
- Basic page
- Press release
- News/stories
- Events
- Brands

You can use accordion paragraph if you want to create FAQ style content with hide/show feature.

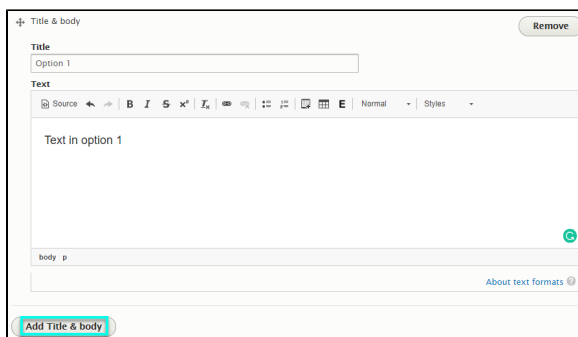
Before clicking:



After clicking:



Several questions/answers can be added by clicking on “Add a title & body”.



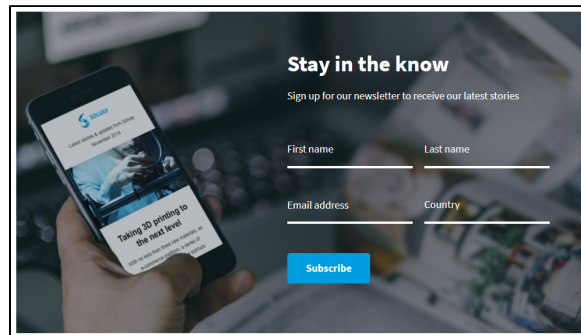
Available in:

- Landing page

Available in:

- All

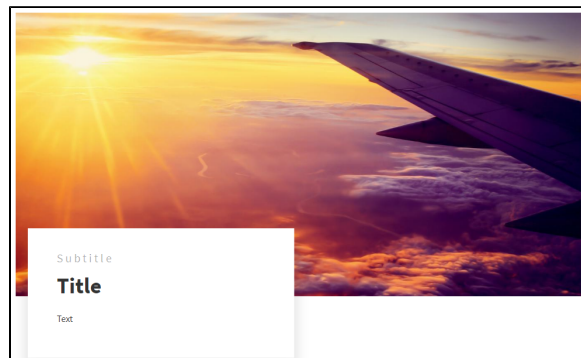
Display Newsletter subscription form into your page. Only used to promote corporate newsletter.



Available in:

- Landing page

Display large image, description and link it (full width) to promote content on landing page.

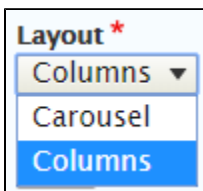
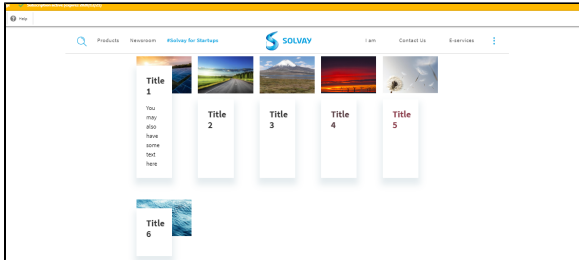


Available in:

- Landing page

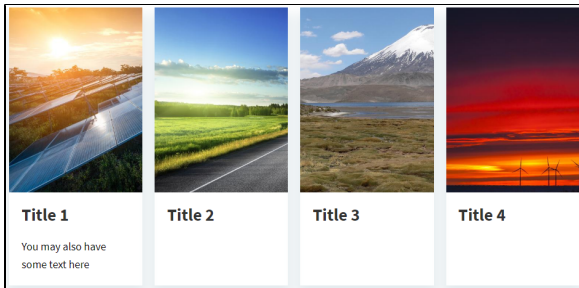
Full width promotion blocks, in carousel mode.

Content display, cards mode, it can be used to highlight sub sections. You may choose to add from 1 to 5 columns, in case you add more items than columns chosen, the remaining will be sent to a new row.

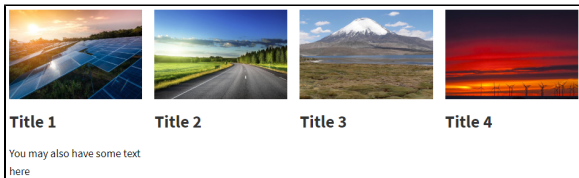


Layout Columns card types:

- Carousel



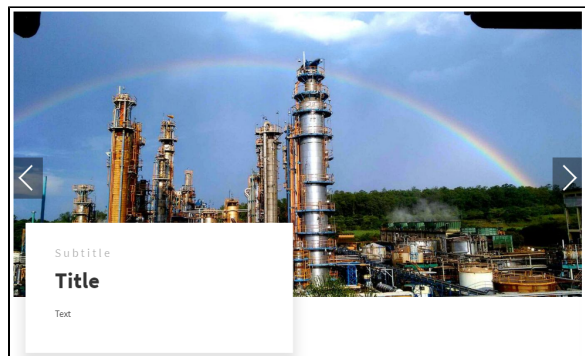
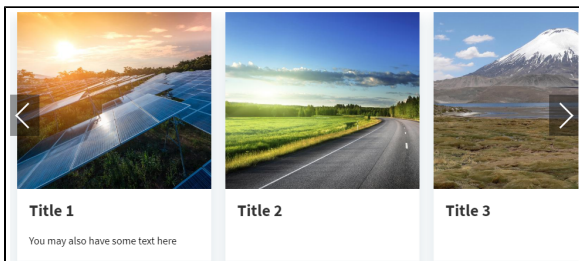
- Block



- Push

Layout Carousel card types:

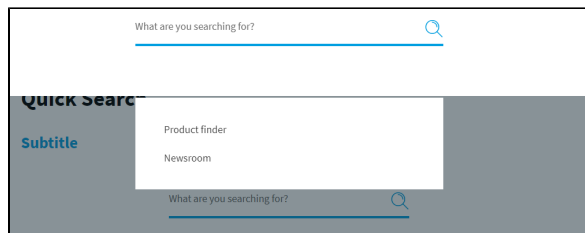
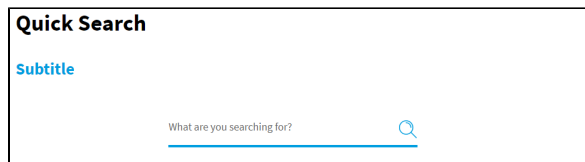
- Carousel



Available in:

- All

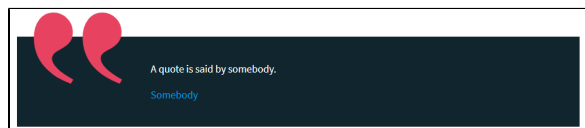
Display the search bar within your page.



Available in:

- All

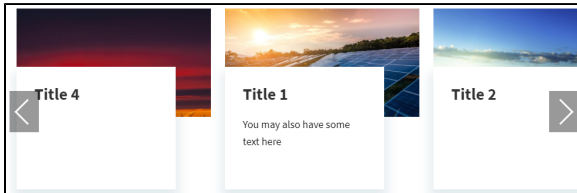
Quote specific display with two colors to choose from.



- Block



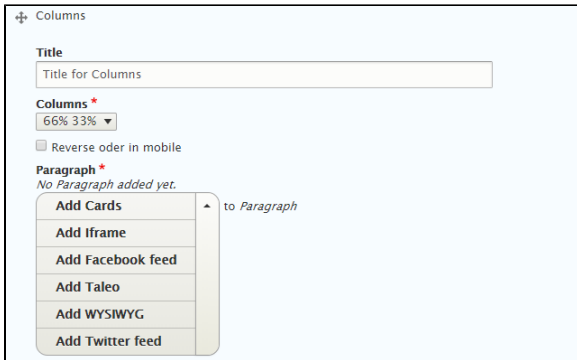
- Push



Available in:

- All (recommended for Landing pages)

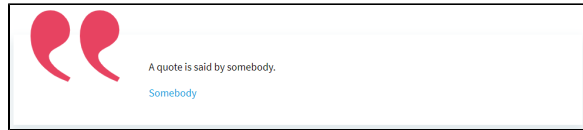
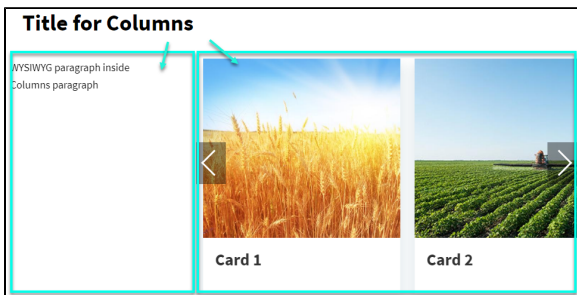
Display blocks of content in two columns.



There's 3 options for columns sizing:

- 50/50 - same size for both
- 66/33 - left size column is bigger
- 33/66 - right size column is bigger

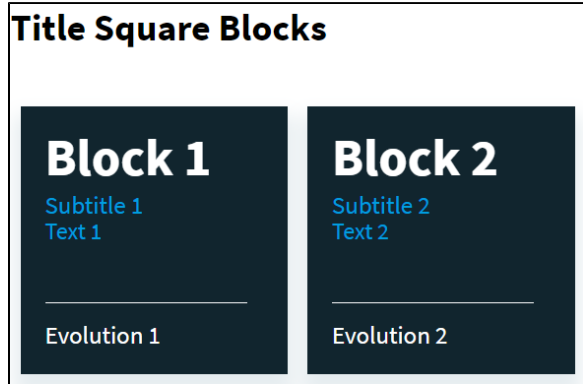
Example of size 33/66:



Available in:

- Landing page

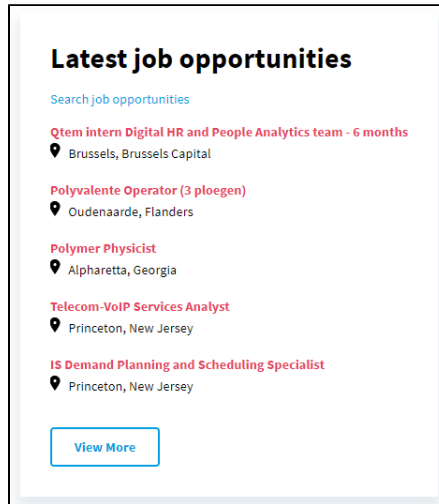
Display 3 to 4 mini blocks of content. Mainly used to highlight key figures.



Available in:

- All (mainly for HR purposes)

the Taleo widget displays the latest job opportunities at Solvay (dynamic).



Available in:

- Landing page

Blocks of content presenting testimonials (3 minimum).

Available in:

- Basic page
- Press release
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Display contact cards linking to emails or to webforms ([how to](#)).

blocked URL

Available in:

- All

Promote other pieces of content. We recommend to use this feature as a visual "view also" for the visitor. You may add more references by clicking the "Add another item" button.

CONTENT REFERENCE

+ Solvay offers taste tests of new Govanil™ (71) ○

+ "Solvay Food expertise has been recognized at Sirha 2013, the world food pro" ○

Add another item

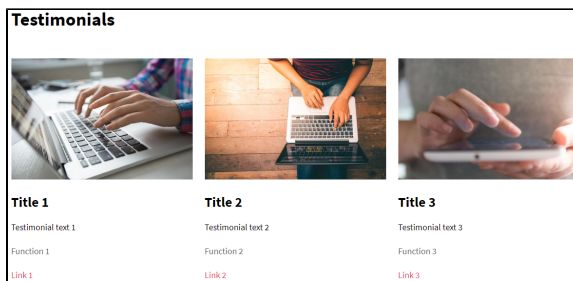
Preview:



Available in:

- Landing page

Display 2 content promotion blocks, side by side, links can be applied too.

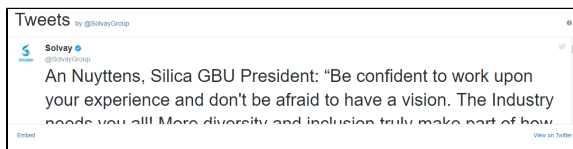


Available in:

- Landing page

Display the feed of a Twitter account (example SolvayGroup), in a dynamic mode. You choose the height of the Tweeter box.

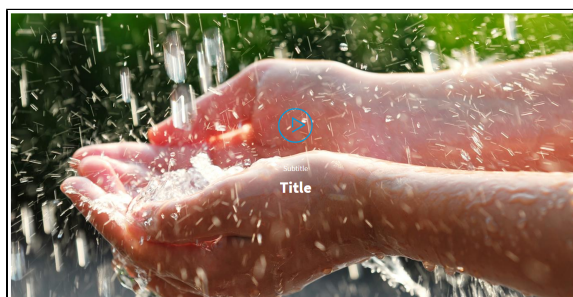
Example (300px height size):



Available in:

- Landing page

Full width promotion of a video page. You first need to have created a page with a video embedded from YouTube to link the push to.



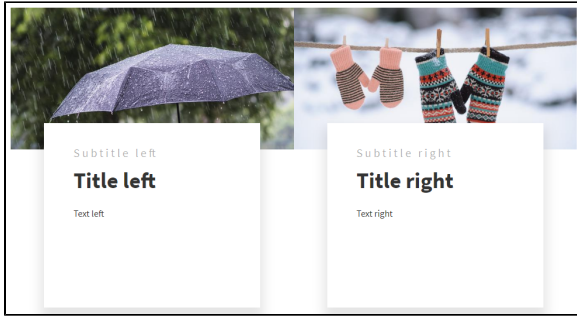
Available in:

- All

This paragraph allows you to add text to your page, with text editing features such as the ones you can find in WORD.

Functionalities:

- Bold
- Italic
- Links
- Bullets
- Tables



Available in:

- Basic page
- Press release
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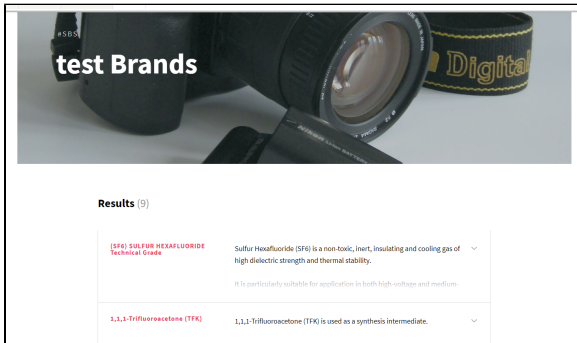
Add 1 or several documents to a list for download and in several languages ([how to](#)).

[blocked URL](#)

Available in:

- Brands

Display product data from the product catalog, in a dynamic mode. You need first to select the right products in your Brand page.



Available in:

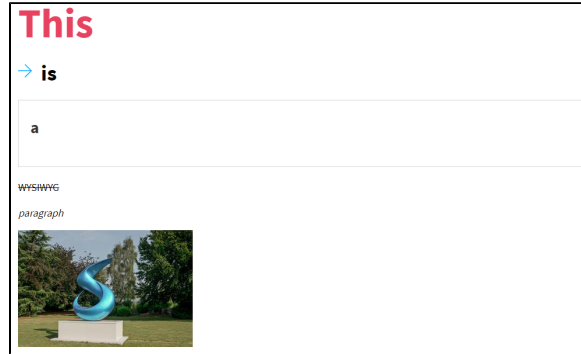
- All

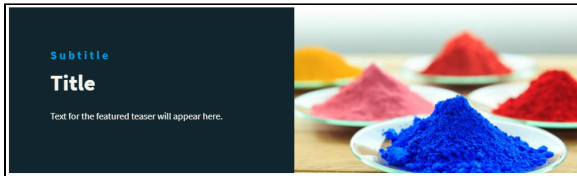
Content promotion block, with text, image and a link. You can change the display, put the image on the left or on the right.



- Insert images ([how to](#))
- Embed videos or social media posts ([how to](#))
- Format (define heading type)

Example:





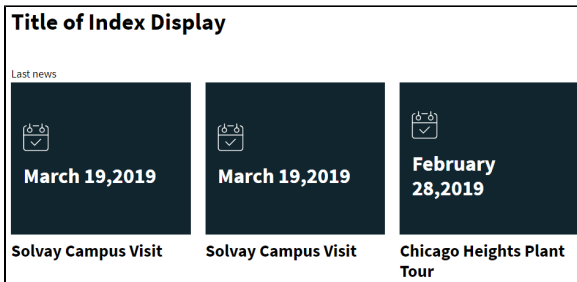
Available in:

Has to be HTTPS

Available in:

- All

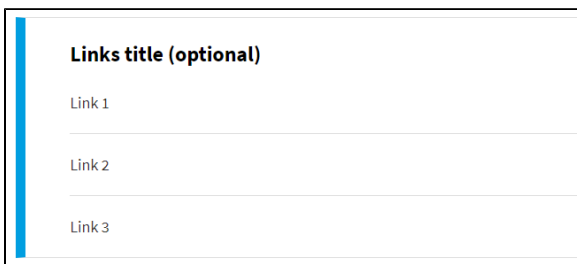
Display dynamic content, based on tags and content types. For example you may display all press releases with the tag "innovation"



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Promote other pieces of content or external links. We recommend to use this feature as "view also" links for the visitor.



For advanced users and webmasters

Paragraph	Content type	Description
Block reference (will be renamed "menu masonry")	Landing page	Used to create dynamic display, masonry style, of sublevels content.
Columns/text search	Home page only	Home page specific. For webmasters only

Iframe	All	Used to embed content coming from other sources. Not recommended for SEO purposes.
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