

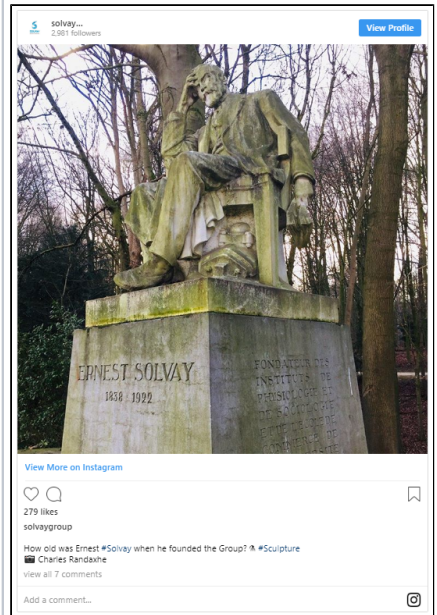
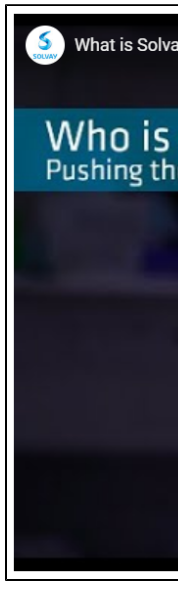
How to add Videos and Social Media posts



Videos should NOT be uploaded directly on Drupal.

All videos must be hosted on the SolvayGroup's YouTube channel.
All videos should be uploaded to YouTube from Sprinklr.
To be published and appear on the Solvay Group channel, videos must meet these [Requirements](#) for our audiences (slides 11-14).
Otherwise the video will be hosted, but unlisted.

How does it look?

Twitter embed	Instagram embed	YouTube embed
 The Twitter embed displays a tweet from the official Solvay account (@SolvayGroup). The tweet features a graphic with the text "Solvay enlisted in the fight against hospital-acquired infections" and the Solvay logo. The text of the tweet reads: "We've joined the fight against hospital-acquired infections with our disinfectant-resistant polymers. Learn more at @MDM_Events booth 2414 #MDMWest #healthcare". It was posted at 4:45 PM on Feb 7, 2019. Below the tweet is a link to "See Solvay's other Tweets".	 The Instagram embed shows a post from the account "solvaygroup" (2,001 followers). The image is a statue of Ernest Solvay on a pedestal. The caption reads: "How old was Ernest Solvay when he founded the Group? 🤔 #Sculpture Charles Randaxhe view all 7 comments". There are 279 likes and a "View More on Instagram" link.	 The YouTube embed shows a video player with a dark interface. The title "Who is Pushing th" is partially visible. The video player includes standard YouTube controls like play/pause, volume, and progress bar.

How to add?

To embed videos from **YouTube**, **Tweets**, and **Instagram posts**, start by adding a WYSIWYG paragraph. Then click on the "Insert media embed" icon and just enter the URL of the media in the text box.

Title *

Title

Content

No Paragraph added yet.

Add WYSIWYG to Content

Sidebar

No Paragraph added yet.

Add Content to Sidebar

CONTENT

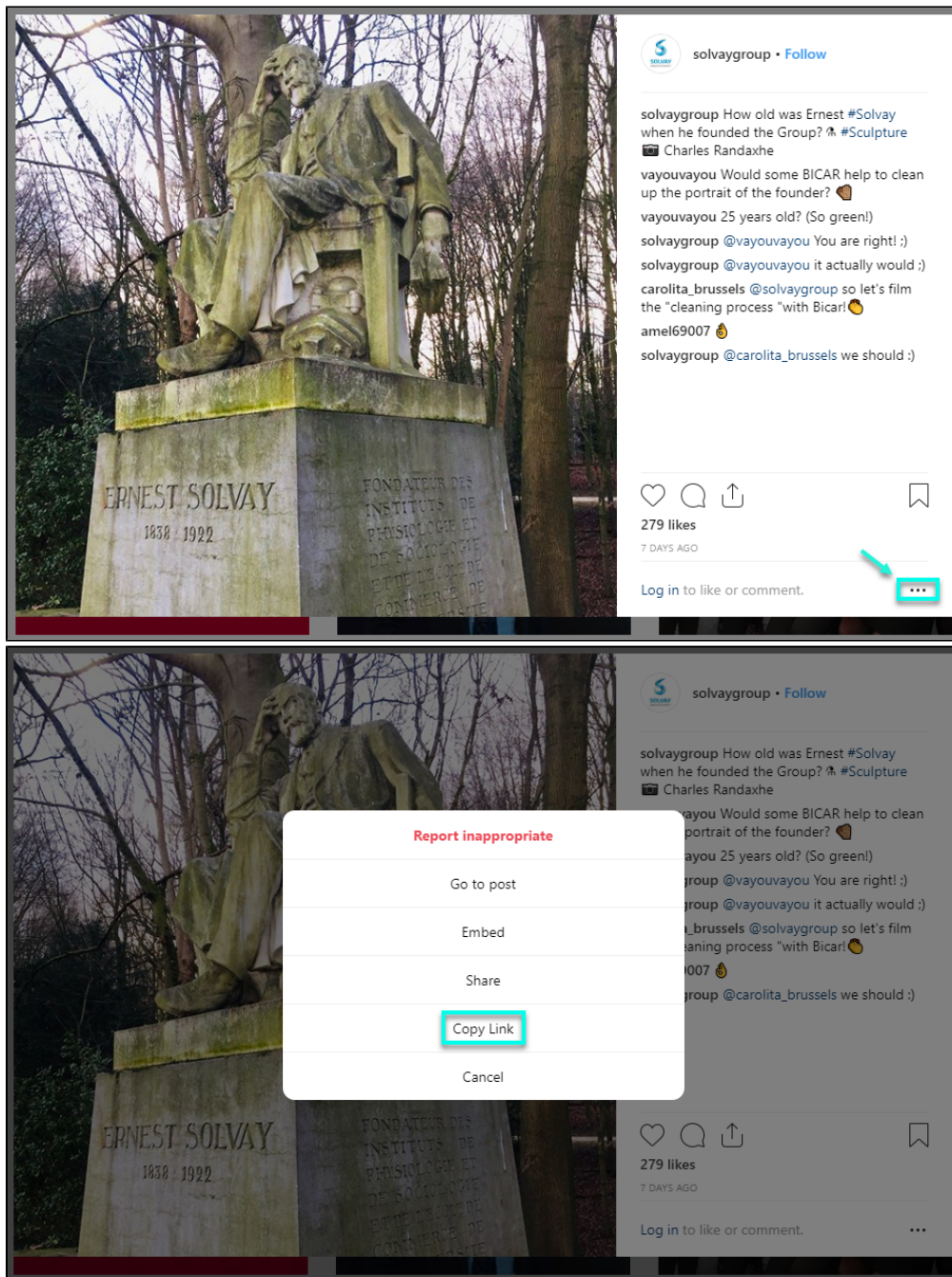
✚ WYSIWYG

Body

Source ↶ ↷ **B** *I* ~~S~~ x² I_x 🔗 🔗
⋮ ⋮   **E**

How to obtain Instagram's link?

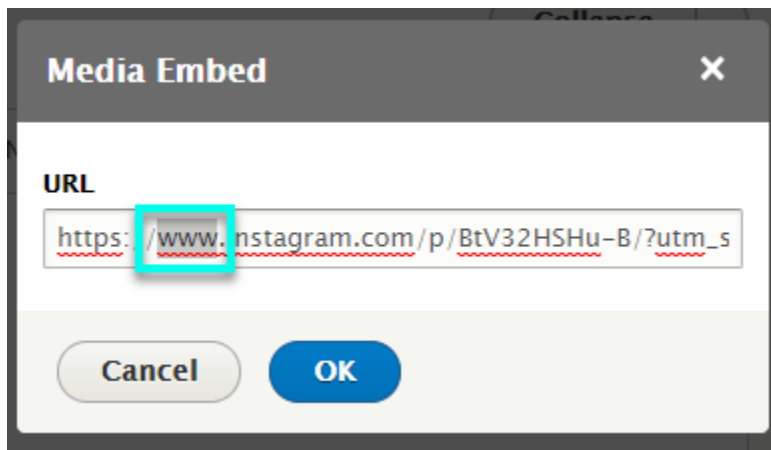
The link to be used from Instagram is obtained the following way:



Once you have the link, you need to delete "www." and then click OK.

Works - <https://instagram.com/p/Bg9CelHDS2C/?hl=es&taken-by=solvaygroup>

Doesn't - <https://www.instagram.com/p/Bg9CelHDS2C/?hl=es&taken-by=solvaygroup>



How to add a Facebook post?

To embed a **Facebook post**, the process is a bit different from other social media channels:

First click the "Media browser" icon then, on the "Create embed" tab, enter the URL in the text box and select display as "embedded".

[blocked URL](#)

