

# IMCD and BIRLA CARBON announce to extend partnership in Poland and SEE

Date: [September 4, 2014](#)

ROTTERDAM, The Netherlands (September 3rd, 2014) - IMCD N.V. and Birla Carbon are delighted to announce the extension of their exclusive distribution agreement for the sale of their Specialty Black products Raven®, Conductex®, Statex®, Neotex® and Furnex® to include Poland, Czech Republic, Slovakia, Serbia, Croatia, Slovenia, Bosnia and Herzegovina, Romania, Bulgaria, Hungary, Kazakhstan and Ukraine effective October 1st, 2014.

Already distributing Birla Carbon Specialty Black products in different regions, this new agreement in SEE and Poland will further extend the service provided by IMCD to the existing customer base and enhance the opportunity to actively penetrate these markets and explore new potential applications.

“IMCD is delighted to build on its successful partnership with Birla Carbon in Europe” comments Barry Ferguson, IMCD International Product Manager. “Birla Carbon is the largest carbon black manufacturer in the world. Our expansion into SEE and Poland will enable us to provide enhanced technical solutions and added value to our customers, as well as further strengthening our offering to the market in SEE and Poland.”

Source: IMCD website