

Arkema Strategy in Acrylics: being a global and more resilient leading integrated player

Please find enclosed the Arkema Coating Division Presentation from the Capital Day 2015, June 29 related to Arkema Acrylic Value Chain

I would like to highlight some key messages about Arkema strategy in Acrylics 2004-2014 and from 2015

2004-2014:

A FULL GLOBAL AND INTEGRATED ACRYLIC VALUE CHAIN BUILT OVER THE PAST 10 YEARS

- Competitive world-scale units in Europe, North America and Asia
- A downstream integration in coating materials built from scratch in 6 years Coatex (2007) Emulsions (2010) Cray Valley / Sartomer (2011)

Ambition from 2015 on

- being a global and **more resilient** leading integrated player

key pillars

==> Very competitive monomer base through Technology leadership, Operational excellence, Successful integration of Sunke's assets

==> Reinforce acrylic monomers downstream through Partnerships, Geographic expansions, Innovation, Bolt-on acquisitions

Acrylic Monomer Demand CAGR: Global 4-5%, NA 2-3%, EMEA: 1-2%, Asia 6-7%

Arkema expect Acrylics situation to move from current "low cycle" to "mid cycle" by 2017

Source: Arkema website

Attachment(s)

- [Arkema Coating Solutions Capital Days 2015-06-68918.pdf](#)