

Multimedia formats (Internet & Web factory)

Overview

This documents give the requirement to prepare multimedia files for use in the Internet & Webfactory web sites.

To store new images for using in Tridion, please reach the [KEEPEEK](#) section.

To use images in Tridion, please reach the [Manage Media](#) section.

Table of contents

- [Overview](#)
- [Table of contents](#)
- [Illustrations \(graphics and photos\)](#)
 - [Enabled formats](#)
 - [Size](#)
 - In picture fields (for Articles, Spotlights, Event, Press release)
 - Among formatted text of editorial content
 - Ads picture
 - Illustration of a video
 - Master page & content page banner
 - People / Management gallery
 - New homepage banner slideshow (for standard country sites)
 - Mag Editorial (Story) - Homepage picture (for standard country sites)
 - Poster
 - Video in Master page & content page banner
 - Mag Editorial (Story) main picture
- [Videos](#)
- [Related articles](#)
- [Can't find information?](#)

Illustrations (graphics and photos)

Enabled formats

The three available formats on the web are: jpg, png, gif

Size

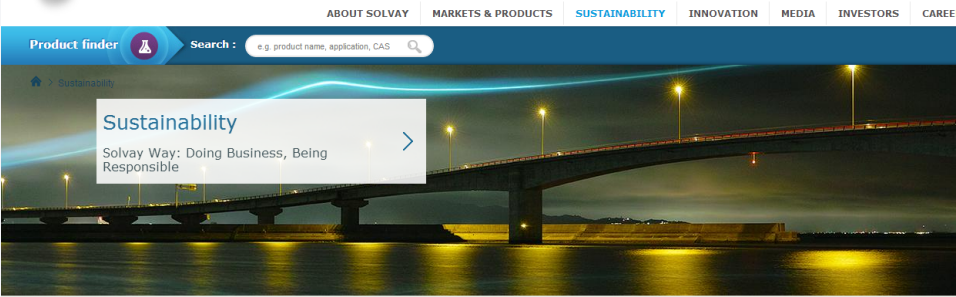
The images size are different regarding the context. The table below give all the information.

White background = common usage

Grey background = specific advanced usage.

Context	Size	Examples
---------	------	----------

In picture fields (for Articles, Spotlights, Event, Press release) Adding using : <click to add a picture> or <add internal link to multimedia content>	width: 1024 px height: 682 px Will be resized automatically for most of the contexts (spotlights, etc...)  Smaller size? A smaller size is possible, but please keep this 1.5 ratio.	Asking more from chemistry for 150 years Created in 1863, Solvay is a global company driven by proud and committed chemists. With our historical anchorage in Europe, our products serve diversified markets worldwide, from consumer goods to energy, with one main aim – to improve quality of life and customer performance. The drive to achieve our aim has resulted in 90 percent of our revenue being generated from businesses that are among the top three global leaders in their field. 				
Among formatted text of editorial content Adding from the 'Insert' toolbar, then 'Image'.	width: 710 px (maximum) height: free	Key figures 2012 <table><tr><td>net sales</td><td>€12.4 billion</td></tr><tr><td>adjusted EBITDA</td><td>+€2.1 billion</td></tr></table>  111 sites and presence in 55 countries  29,100 EMPLOYEES  13 MAJOR GLOBAL R&I CENTERS	net sales	€12.4 billion	adjusted EBITDA	+€2.1 billion
net sales	€12.4 billion					
adjusted EBITDA	+€2.1 billion					

Ads picture Adding using : <add internal link to multimedia content>	width: 246 px height: 95 px (minimum)	
Illustration of a video Adding from the video metadata.	width: 719 px height: 404 px	
Master page & content page banner	width: 1680 px height: 300 px	
People / Management gallery	width: 440 px height: 293 px	
New homepage banner slideshow (for standard country sites)	width: 800px height: 800px	

Mag Editorial (Story) - Homepage picture (for standard country sites) i Info New field called "Homepage picture" in schema Mag Article. Used for standard country sites.	width: 800px height: 400px	 A photograph of three women sitting in a grassy field. The woman on the left is wearing a pink and blue sari, the middle woman is wearing an orange sari, and the woman on the right is wearing a green sari. They are all looking towards the camera. Overlaid on the image is a red banner with the text 'SUSTAINABLE DEVELOPMENT MAG' and a book icon. Below the banner, the text 'Mag1 Inspiring the chemists of the future' is written in white.
Poster i Info New schema which allows you to have a kind of "Key Figure" functionality. Or even to have just an image infographic to have a clickable link.	width: 400px height: 400px	 A blue square poster with the text 'SOLAR IMPULSE' at the top. In the center is a red silhouette of a solar-powered aircraft. Below the aircraft, the text '8 263 KILOMETERS' is written in large white numbers.
Video in Master page & content page banner	width: 1680 px height: 300px	

Mag Editorial (Story) main picture

width: 1920 px

height: 1280 px

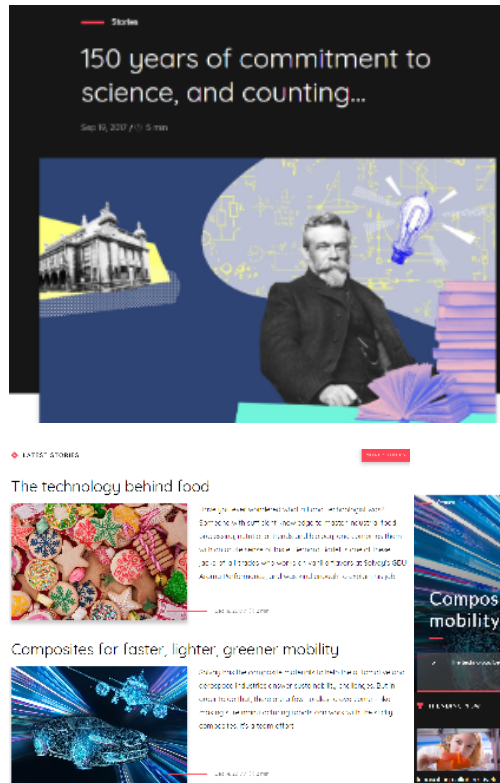


Info

Main picture is displayed:

- at the top of the Story page in detail
- in the Story index page
- in the Trending now highlight

It is also used to create banners for the Mag Banner slideshow on the Story index page.



Videos

- File type: MP4
- Format: 16/9
- Frame Rate: 25 FPS
- Required video codec: H264 or H265
- Required audio codec: AAC/MP3
- Data rate: Approx 2000kbps max
- Size: 30 Mo per minute maximum

Related articles

Can't find information?

Related docs

- [Web support contact](#)