

How to add Videos and Social Media posts



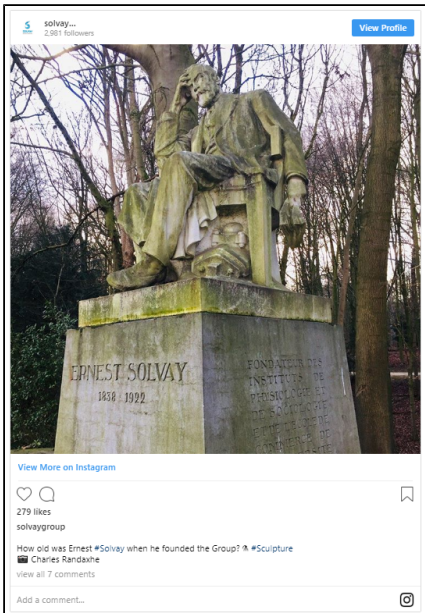
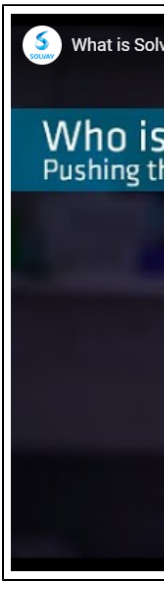
Videos should NOT be uploaded directly on Drupal.

All videos must be hosted on the SolvayGroup's YouTube channel.

All videos should be uploaded to YouTube from Sprinklr.

To be published and appear on the Solvay Group channel, videos must meet these [Requirements](#) for our audiences (slides 11-14). Otherwise the video will be hosted, but unlisted.

How does it look?

Twitter embed	Instagram embed	YouTube embed
 The Twitter embed displays a tweet from the account Solvay (@SolvayGroup). The tweet features a blue header with the text "Solvay enlisted in the fight against hospital-acquired infections" and the Solvay logo. The main text of the tweet reads: "We've joined the fight against hospital-acquired infections with our disinfectant-resistant polymers. Learn more at @MDM_Events booth 2414 #MDMWest #healthcare". The tweet is dated 4:45 PM - Feb 7, 2019. At the bottom, there is a link to "See Solvay's other Tweets".	 The Instagram embed shows a post from the account solvaygroup (2,001 followers). The post features a photograph of a bronze statue of Ernest Solvay, with the inscription "ERNEST SOLVAY 1838-1922" on the base. The post has 279 likes and a caption that reads: "How old was Ernest Solvay when he founded the Group? #Sculpture Charles Randaxhe view all 7 comments". There is a link to "View More on Instagram" and an "Add a comment..." field at the bottom.	 The YouTube embed shows a video player with a dark interface. The video title is partially visible as "Who is Pushing th". The video player includes standard YouTube controls like play/pause, volume, and a progress bar.

How to add?

To embed videos from **YouTube**, **Tweets**, and **Instagram posts**, start by adding a WYSIWYG paragraph. Then click on the "Insert media embed" icon and just enter the URL of the media in the text box.

Title *

Title

Content
No Paragraph added yet.

Add WYSIWYG to Content

Sidebar
No Paragraph added yet.

Add Content to Sidebar

CONTENT

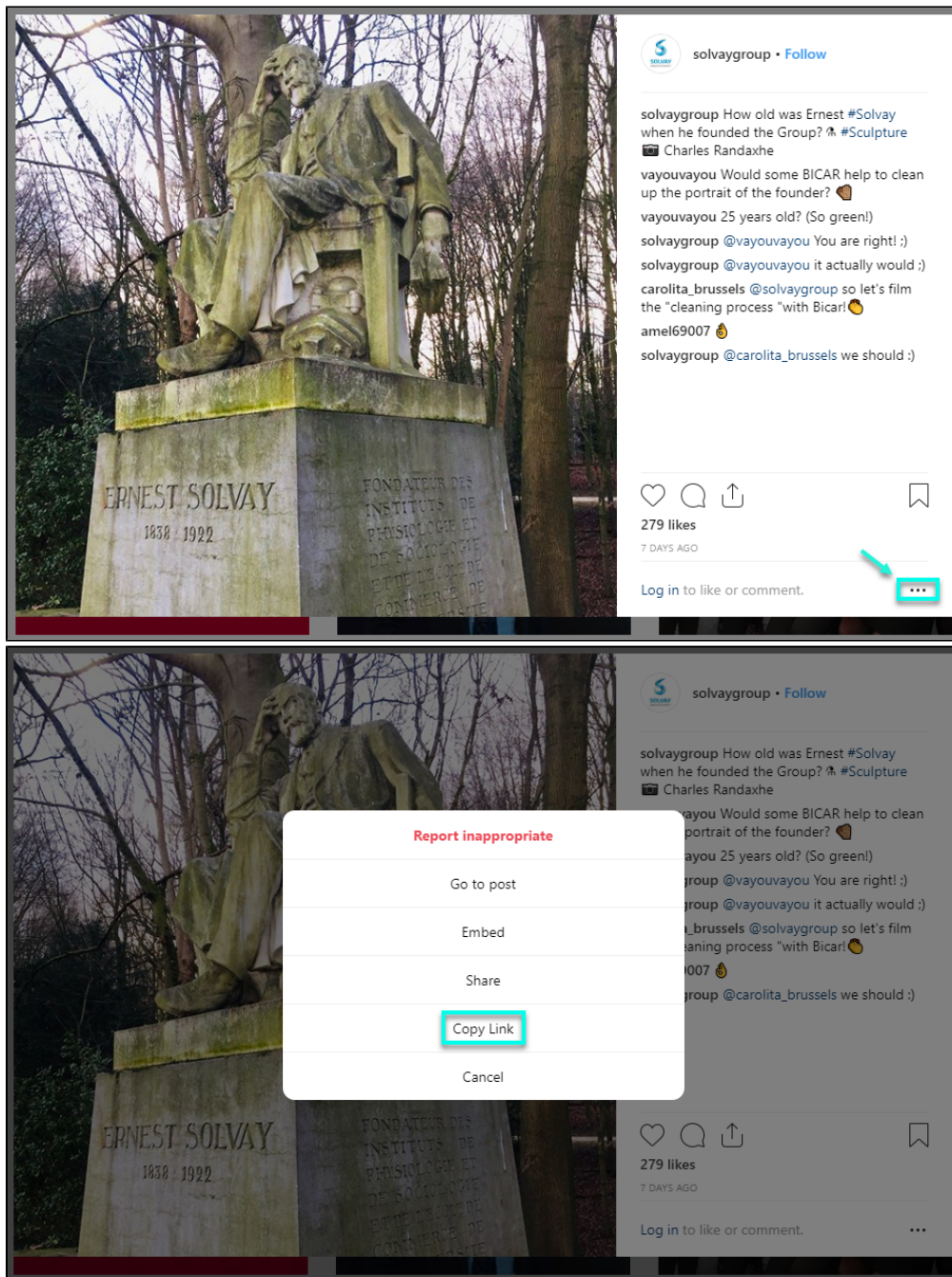
✚ WYSIWYG

Body

Source ↶ ↷ | **B** *I* ~~S~~ x² | I_x | 🔗 🔗 | ⋮ ⋮ |   **E** |

How to obtain Instagram's link?

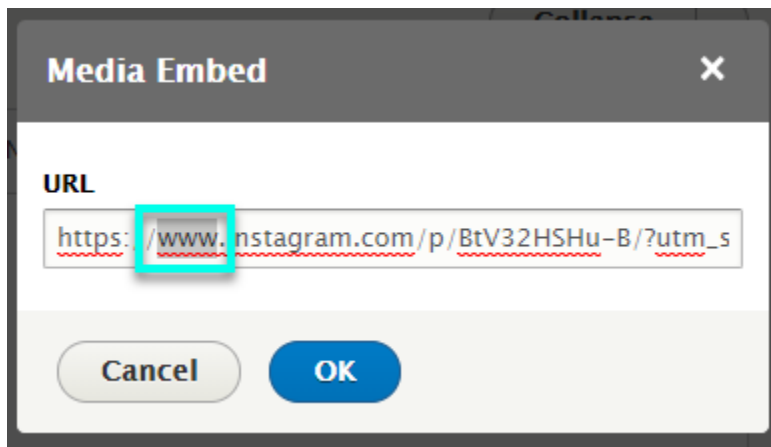
The link to be used from Instagram is obtained the following way:



Once you have the link, you need to delete "www." and then click OK.

Works - <https://instagram.com/p/Bg9CelHDS2C/?hl=es&taken-by=solvaygroup>

Doesn't - <https://www.instagram.com/p/Bg9CelHDS2C/?hl=es&taken-by=solvaygroup>



How to add a Facebook post?

To embed a **Facebook post**, the process is a bit different from other social media channels:

First click the "Media browser" icon then, on the "Create embed" tab, enter the URL in the text box and select display as "embedded".

[blocked URL](#)

Select media to embed

Library

Keeppeek

Upload

Create embed

<https://www.facebook.com/solvaygroup/photos/a.669624046383167/2370000023012219/?type=3&theater>

Name *

Test Facebook post

 Solvay Group vor etwa 2 Wochen



Our future CEO, Ilham Kadri, continued her introductory tour by heading to

Embed media

Selected entity

Test Facebook post

Display as *

Embedded

Align

☒ None

☐ Left

☐ Center

☐ Right

Caption

Back

Embed



Don't write any caption, it could disable the embed.