

Behaviour flow report

See how your users traverse and interact with your site.



Access the behaviour flow report

To access the Behavior Flow report:

1. [Sign in to Google Analytics](#).
2. Navigate to your view.
3. Open Reports.
4. Select **Behavior > Behavior Flow**.

The Behavior Flow report visualizes the path users traveled from one page or Event to the next. This report can help you discover what content keeps users engaged with your site. The Behavior Flow report can also help identify potential content issues.

[blocked URL](#)

The first column display the entry page, then you have the tracking of each interaction, page per page.