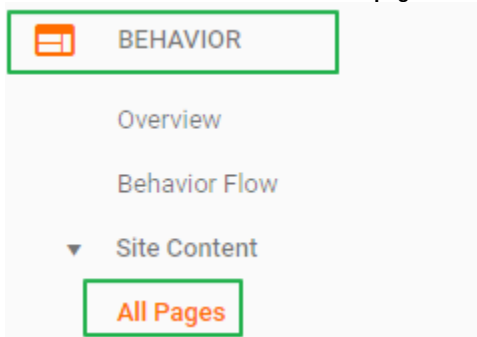


Build standard report

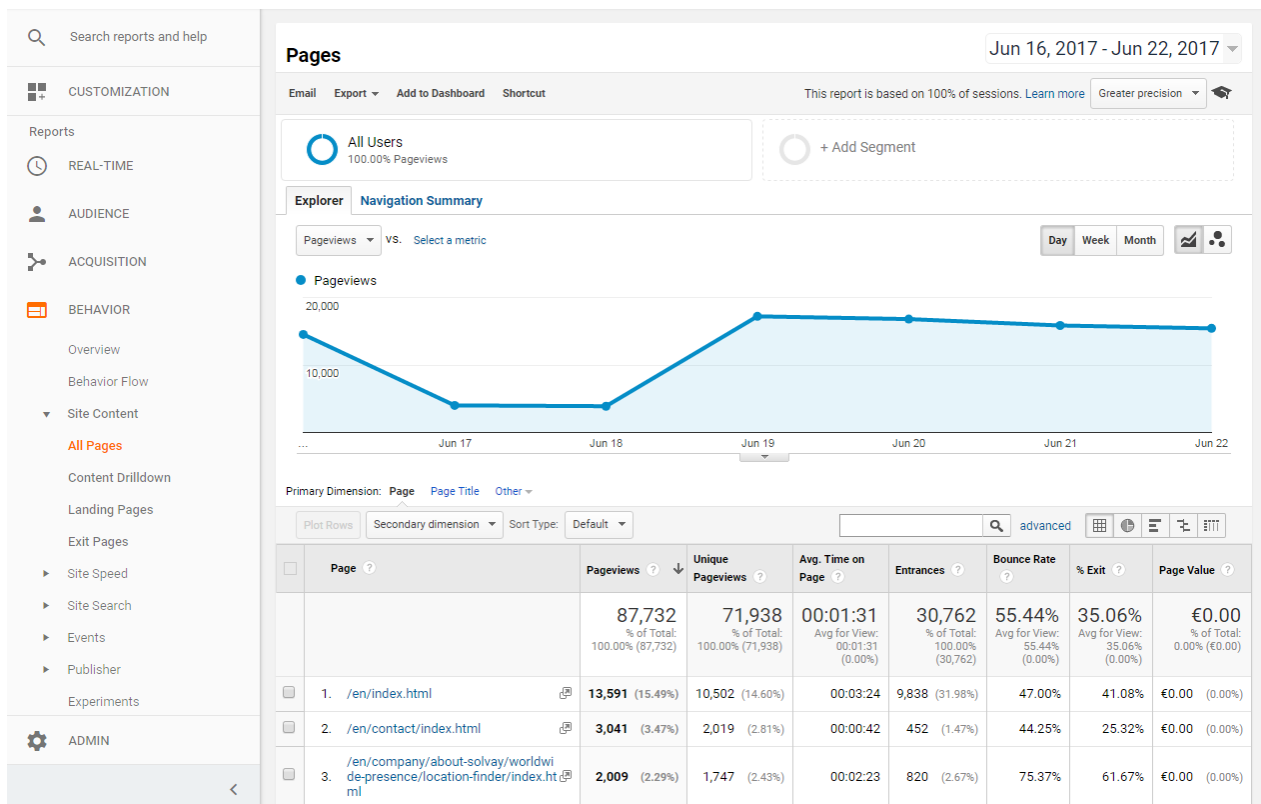
- For a site (e.g. www.solvay.com,...)
- For a specific page using filters
- Export a report
- Parameter an automatic report

For a site (e.g. www.solvay.com,...)

1. Select your view with the button on top left
[blocked URL](#)
2. Go to **BEHAVIOUR** > **Site Content** > **All pages**



3. Choose a **date range** in top right
[blocked URL](#)
4. The statistic are displayed in graphics and tables



**Pageviews:**

The total number of pages viewed. Repeated views of a single page are counted.

Unique Pageviews:

The number of sessions during which the specified page was viewed at least once.

Average Time on Page:

Average amount of time users spent viewing a specified page or screen.

Bounce Rate:

The percentage of single-page sessions in which there was no interaction with the page.

% Exit:

$(\text{number of exits}) / (\text{number of pageviews})$ for the page or set of pages.

It indicates how often users exit from that page or set of pages when they view the page(s).

For a specific page using filters

The standard report needs to be builded for the site first ([follow the steps above](#))

- Filters are located just above the table for standard reporting
[blocked URL](#)
- You can use the text box or click on advanced.
Copy and past the URL
 - To filter per language, (example: /en/, /fr/, /pt/, ...)
 - To filter per space (example: /sbs/, /hr/, /marketing/, ...)
 - To filter to a specific page (example: /en/sbs/index.html)

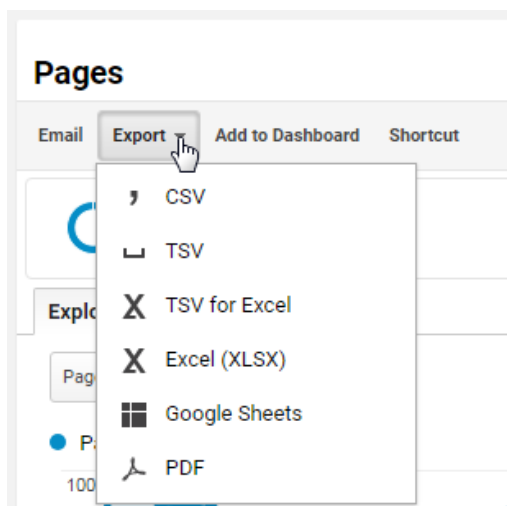
Primary Dimension: Page Page Title Other ▾								
Plot Rows		Secondary dimension ▾		Sort Type: Default ▾		/en/sbs/index.html 🔍 advanced		
☐	Page ?	Pageviews ? ↓	Unique Pageviews ?	Avg. Time on Page ?	Entrances ?	Bounce Rate ?	% Exit ?	Page Value ?
		922 % of Total: 0.05% (1,814,459)	729 % of Total: 0.05% (1,427,997)	00:00:33 Avg for View: 00:03:46 (-85.52%)	127 % of Total: 0.01% (953,334)	11.81% Avg for View: 66.61% (-82.27%)	6.29% Avg for View: 52.54% (-88.03%)	€0.00 % of Total: 0.00% (€0.00)
☐	1. /en/sbs/index.html	599 (64.97%)	444 (60.91%)	00:00:51	69 (54.33%)	21.74%	9.68%	€0.00 (0.00%)
☐	2. /ext/one.solvay.com/en/sbs/index.html	323 (35.03%)	285 (39.09%)	00:00:03	58 (45.67%)	0.00%	0.00%	€0.00 (0.00%)



Select "Page Title" on top of the table to see the entire title instead of the URL address.

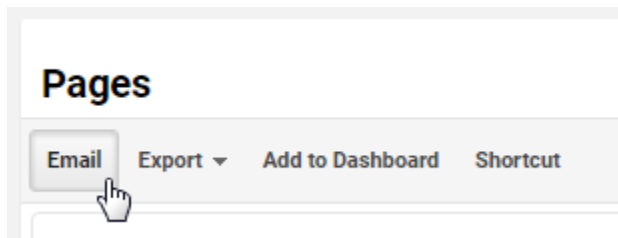
Export a report

After [creating your report](#), select the **Export** option on top of the screen:



Parameter an automatic report

Select the **Email** option on top of the screen.



You can then define the parameter of your automatic report:

- To - entre the recipient of the report. You can define several addresses by separating with a coma
- Subject
- Attachments - select the format of the report (csv, pdf, xls, ...)
- Frequency - defines how often you receive the report. (daily, monthly, Quarterly,...)

! Automatic reports can be parameters to be sent during 12 months maximum.

Email Report: Pages

From

gaetan.andria-exterieur@solvay.com

To

john.doe@solvay.com

Subject

Google Analytics: Monthly statistics report

Attachments

CSV

PAGES

Frequency

Monthly

Day of Month: 1st

ADVANCED OPTIONS

Hello,

Please find attached in this email your monthly statistics for your website.

Best regards,

Send

Cancel

Add to an existing email

