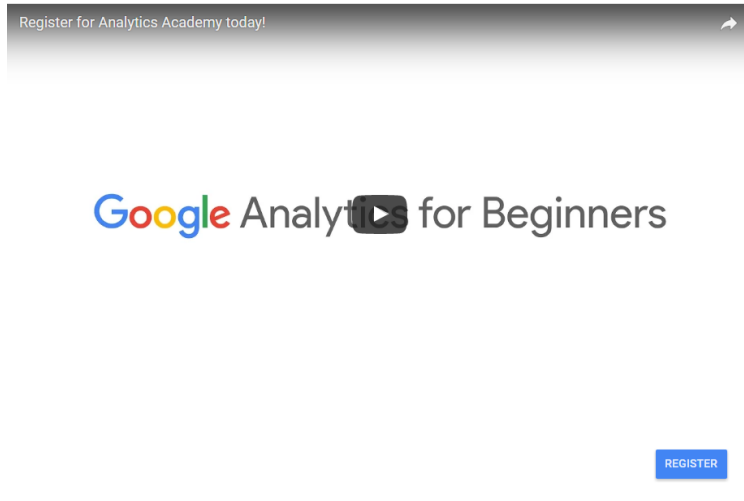


# Google Analytics - For Beginners

Learn the basic features of Google Analytics including how to create an account, implement tracking code, analyze basic reports, and set up goals and campaign tracking.



## Context focused screencasts

Get some quick info, focused on a specific context, by reaching the needed article:

- for a Wiki space: [Traffic analysis on a Confluence space with Google analytics](#)
- for a Solvay ONE space: [Traffic analysis on a Solvay ONE space with Google analytics](#)
- for any other Tridion website: [\[Country internet websites / Webfactory\] Traffic analysis with Google Analytics](#)