

Contact Properties - List

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Overview

From Syensqo Contact list, you are able to do segmentation.

This segmentation is based on criteria called **Contacts Properties**.

blocked URL

Use Case : I want to target people from **GBU NOVECARE** but only those working in **France or in Belgium**.

Novecare FR and BE
edit case

Filtering conditions

entrytext Contains NOVECARE X

Add a new 'or' condition

And

countrycode is BE X

Or

countrycode is FR X

Add a new 'or' condition

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List of contacts properties

Here is the list of properties you can use for your segmentation or to add variables within your communications.

General properties

Contacts properties	Description
Firstname	First name
Lastname	Last name
Firstname_lastname	First name and last name
Intranet service	If yes "X" otherwise "empty"
Leaderslive	If yes "X" otherwise "empty"
Userstatus	Inactive or active

Syensqo specifics properties

Here is the list of specific properties related to Syensqo context :