

General Process from pVelocity to SFDC

Overview

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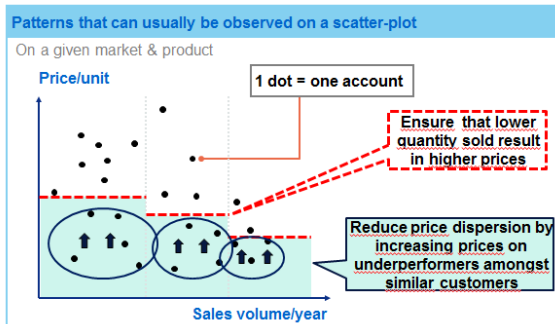
Transactional Pricing is split through the following stages :

- Product manager defines in pVelocity which prices to apply to which Sold-To/Material
- Sales Reps commits in Salesforce for the price they have negotiated with their customer
- Product Manager need to Approve or Reject the committed price if it is below the asked Target Price

- General Process
- Without transactional pricing, price increases are often focused on the same customers, with the risk of eventually losing them
- Transactional Pricing aims at reducing price dispersion amongst similar customers, and can be applied to most products
- Transactional pricing is a 5-step approach
- Why in pVelocity?
- pVelocity and Salesforce

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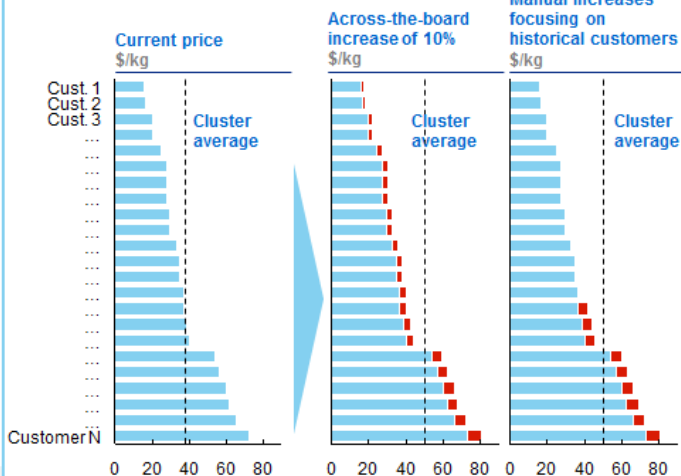
General Process



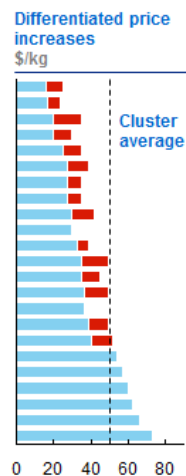
Without transactional pricing, price increases are often focused on the same customers, with the risk of eventually losing them

Illustrative example of classic pricing patterns without transactional pricing

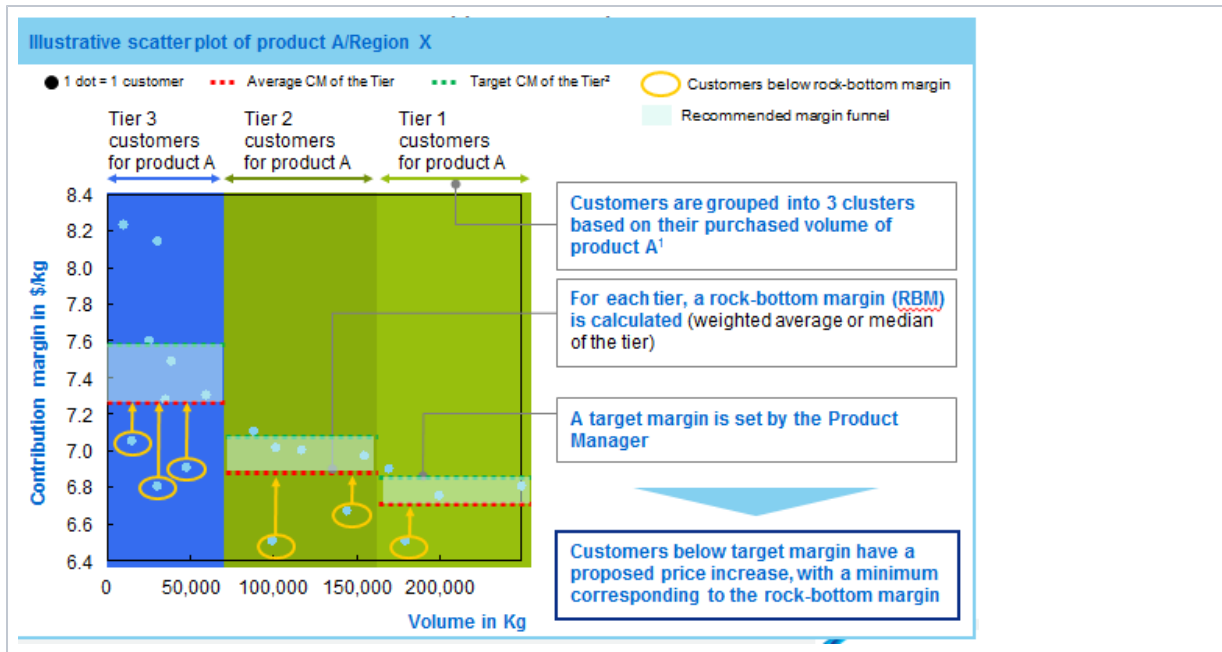
Similar customers for a given product



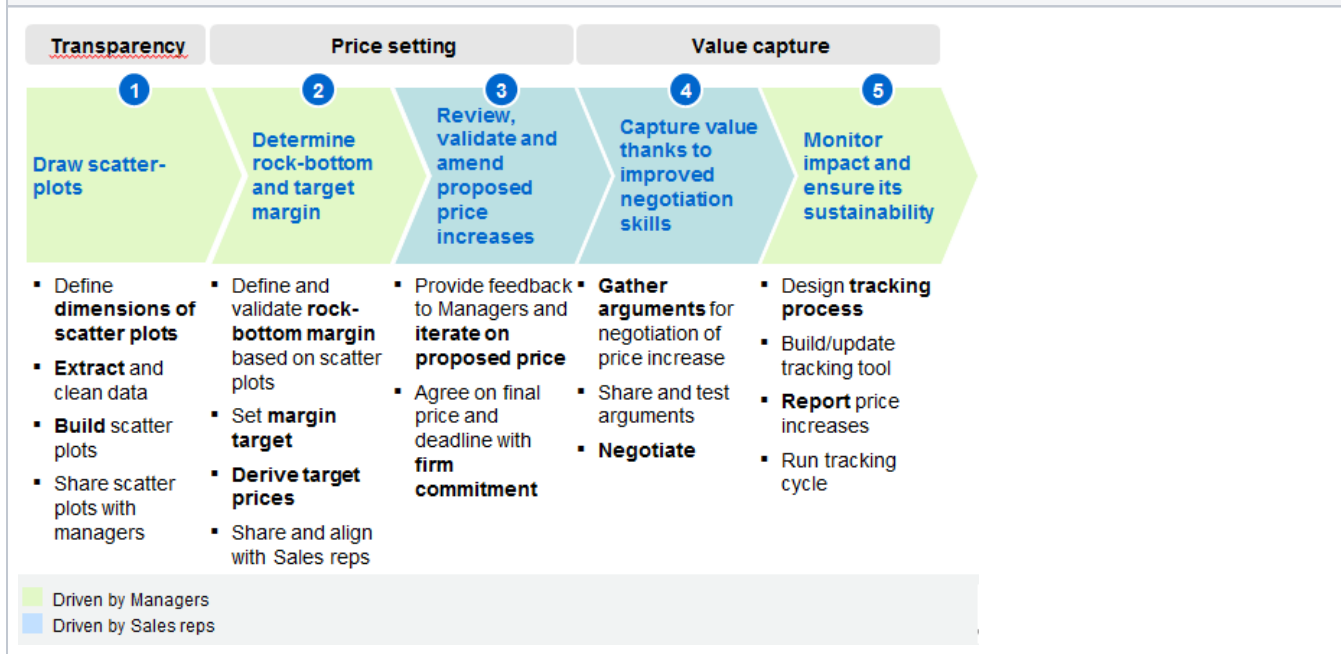
With transactional pricing...



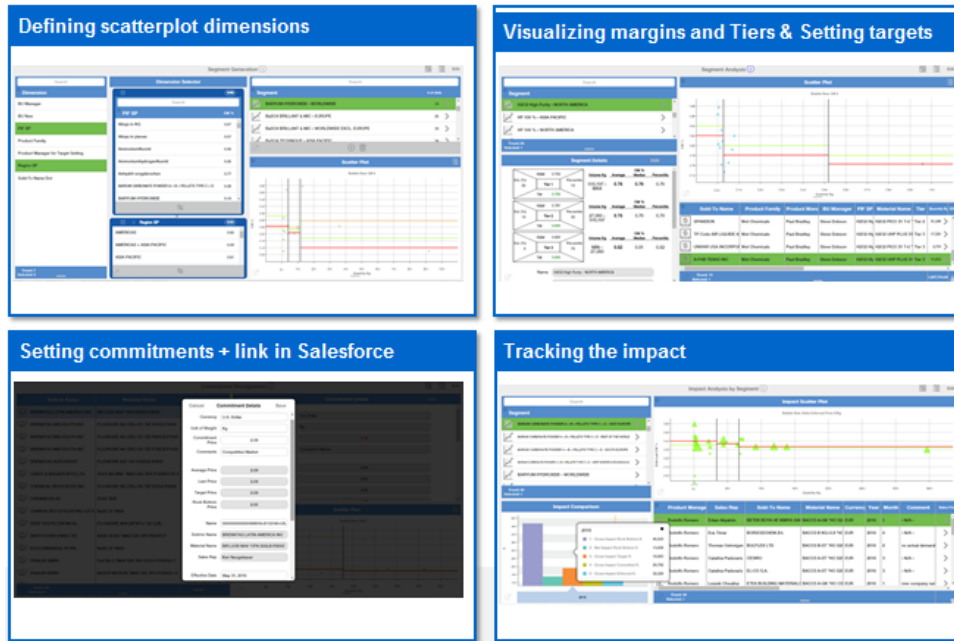
Transactional Pricing aims at reducing price dispersion amongst similar customers, and can be applied to most products



Transactional pricing is a 5-step approach

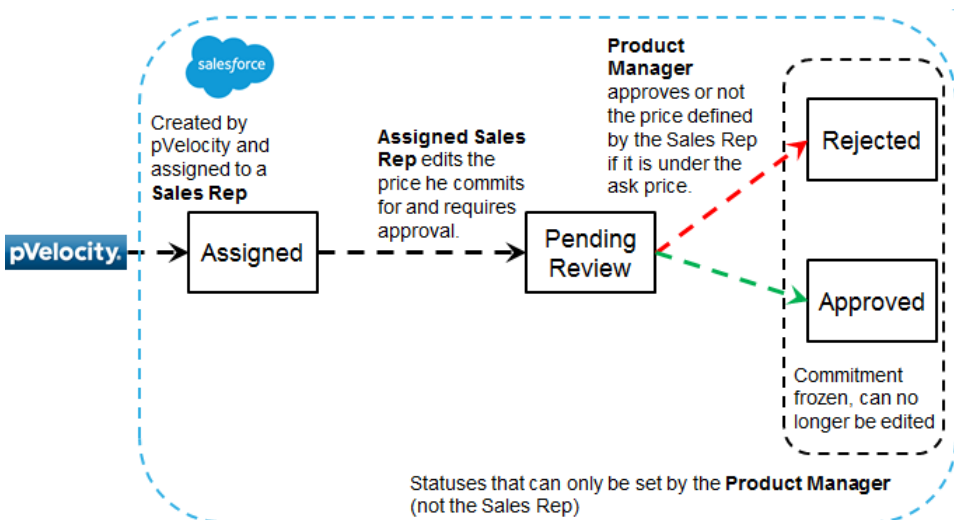


Why in pVelocity?



- Commitments records are created in pVelocity and go directly to Salesforce from the scatterplots defined by the Prod Manager.
- Sales Reps commit to prices and Product Managers approve or reject commitments directly in Salesforce.
- When a Commitment is updated in Salesforce, those modifications are sent back to pVelocity.

pVelocity and Salesforce

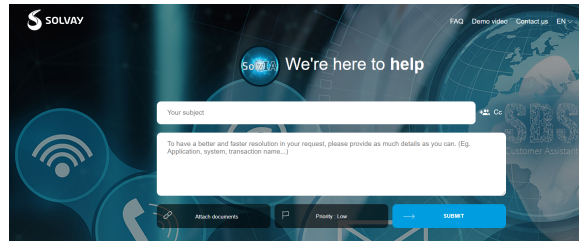


Related articles

- [04. Quotation](#)

Need help?

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The image shows a web form for creating a support ticket on the Solvia platform. The header includes the Solvia logo and navigation links for FAQ, Demo video, Contact us, and EN. The main heading is "We're here to help" with a Solvia icon. Below this is a "Your subject:" label followed by a large text input field. A smaller text input field is positioned below the main one, with a placeholder text: "To have a better and faster resolution in your request, please provide as much details as you can (Eg. Application, system, transaction name...)". At the bottom of the form, there is an "Attach documents" button, a "Priority" dropdown menu currently set to "Low", and a blue "SUBMIT" button.

you can copy users with email address , default priority is Low , then Submit . We advise you to put keywords in subject to ease dispatching to correct Agent : CRM - Complaint for example