

General Process from pVelocity to SFDC

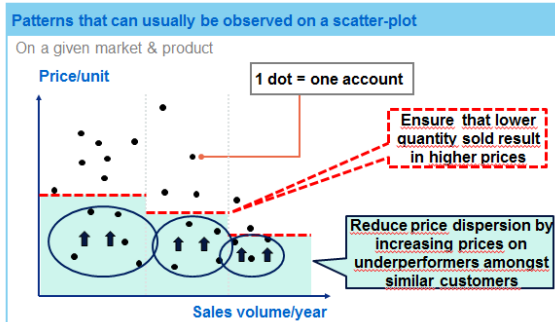
Overview

Transactional Pricing is split through the following stages :

- Product manager defines in pVelocity which prices to apply to which Sold-To/Material
- Sales Reps commits in Salesforce for the price they have negotiated with their customer
- Product Manager need to Approve or Reject the committed price if it is below the asked Target Price

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General Process

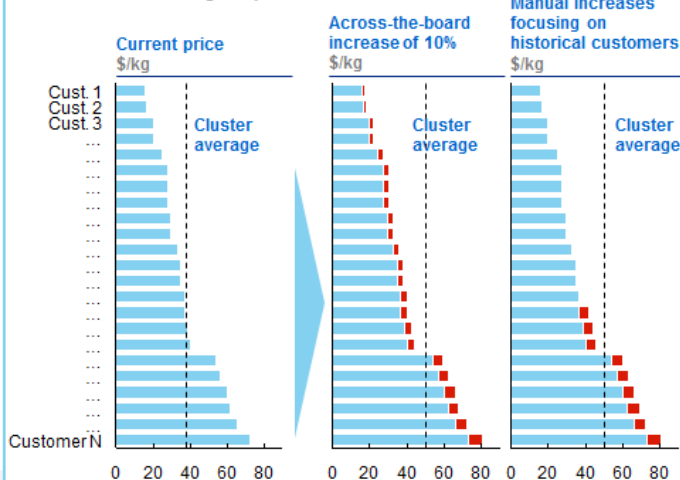


- General Process
- Without transactional pricing, price increases are often focused on the same customers, with the risk of eventually losing them
- Transactional Pricing aims at reducing price dispersion amongst similar customers, and can be applied to most products
- Transactional pricing is a 5-step approach
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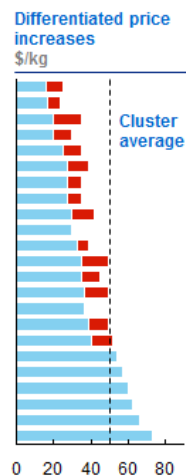
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Illustrative example of classic pricing patterns without transactional pricing

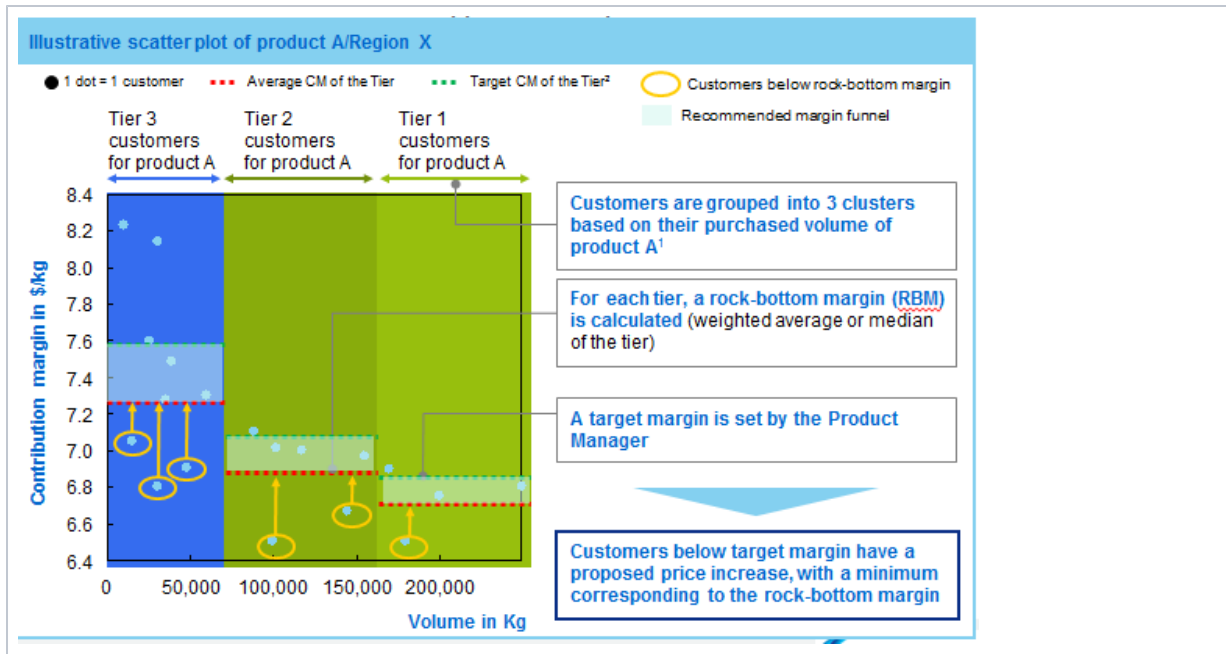
Similar customers for a given product



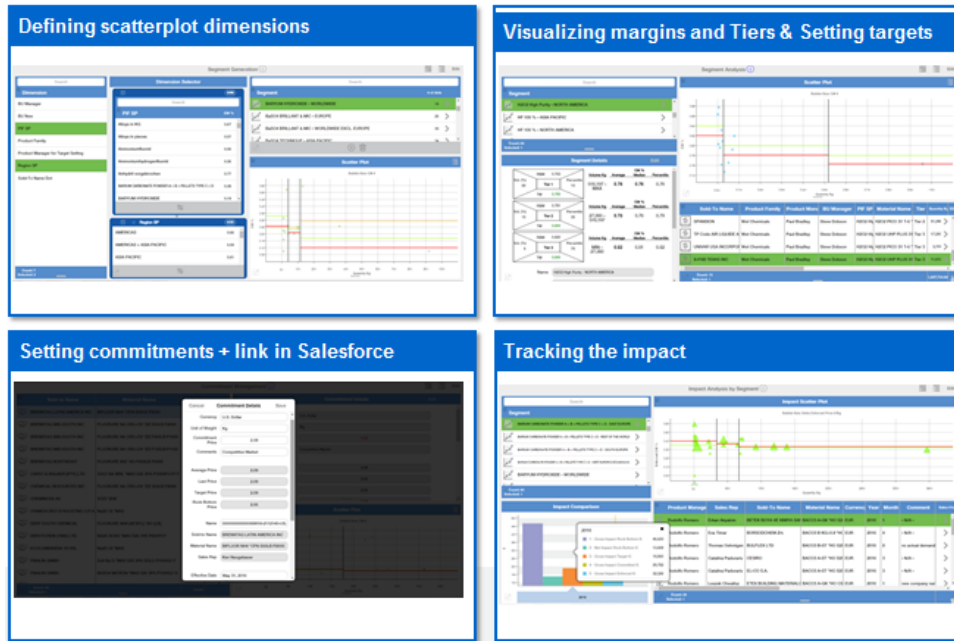
With transactional pricing...



Transactional Pricing aims at reducing price dispersion amongst similar customers, and can be applied to most products

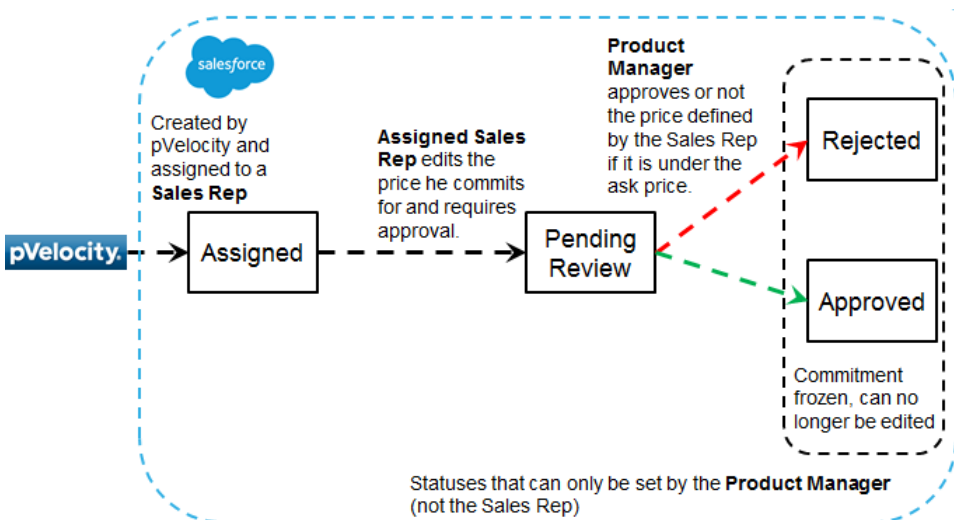


Why in pVelocity?



- Commitments records are created in pVelocity and go directly to Salesforce from the scatterplots defined by the Prod Manager.
- Sales Reps commit to prices and Product Managers approve or reject commitments directly in Salesforce.
- When a Commitment is updated in Salesforce, those modifications are sent back to pVelocity.

pVelocity and Salesforce

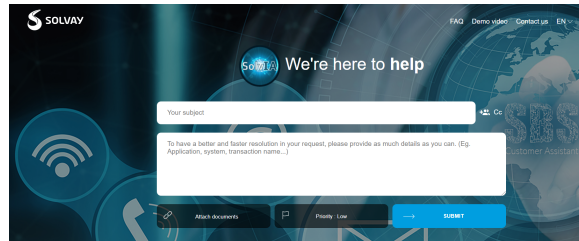


Related articles

- [04. Quotation](#)

Need help?

To request any support or if you have identified a bug or incident , please create a Freshdesk ticket using Solvia platform : <https://solvia.solvay.com/>

The image shows a web interface for creating a support ticket. At the top left is the 'S SOLVIA' logo. In the top right corner, there are links for 'FAQ', 'Demo video', 'Contact us', and 'EN'. The main heading is 'We're here to help' with a Solvia logo icon. Below this is a text input field labeled 'Your subject:'. Underneath the subject field is a larger text area with a placeholder text: 'To have a better and faster resolution in your request, please provide as much details as you can. (Eg. Application, system, transaction name...)'. At the bottom of the form, there is an 'Attach documents' button with a paper icon, a 'Priority: Low' dropdown menu, and a blue 'SUBMIT' button.

you can copy users with email address , default priority is Low , then Submit . We advise you to put keywords in subject to ease dispatching to correct Agent : CRM - Complaint for example