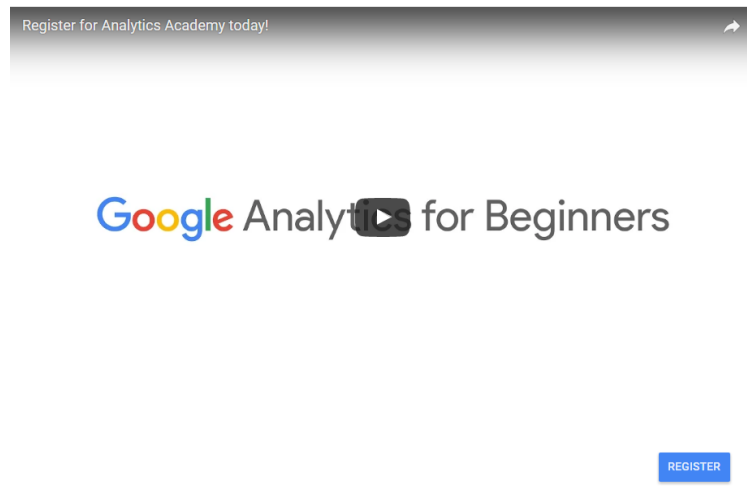


Google Analytics - For Beginners

Learn the basic features of Google Analytics including how to create an account, implement tracking code, analyze basic reports, and set up goals and campaign tracking.



Context focused screencasts

Get some quick info, focused on a specific context, by reaching the needed article:

- for a Wiki space: [Traffic analysis on a Confluence space with Google analytics](#)
- for a Solvay ONE space: [Traffic analysis on a Solvay ONE space with Google analytics](#)
- for any other Tridion website: [\[Country internet websites / Webfactory\] Traffic analysis with Google Analytics](#)