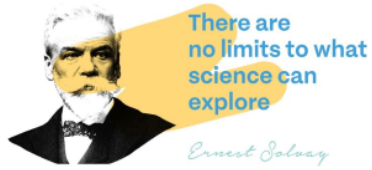


Branding

The branding had to reflect the **heritage and DNA of Solvay**



Amongst SWoW's ambitions you'll find the following :

- Experience a lively and vibrant work environment, with performance & well-being at its heart
- Grow our people, attract talents and make us proud
- Enhancing the sense of belonging, pride to welcome clients, attractiveness and support the feeling of wellbeing in the working area.

Branding is a key element to reach this ambition !