

SWoW areas

The goals of the Bricks concept

Spaces shaped for each profile and activity

- A **standardized** (only adapted in case of functional needs) work environment with different types of work stations which will be **shared**.
- For every **activity** (work profile) there is an adapted **work states** (collaboration - in between - focus) with **specific workstations**.
- The workstations are **more varied** and the **ergonomics** of a higher standard than traditional layout to create a 'win-win' proposition.
- **No** fixed desk.
- The number of work stations **is less** than the number of employees (**sharing ratio**) where only the "ergonomic" places (for example in height adaptable) are counted as work stations.
- Each entity has a **home base** without boundaries to enhance the sense of belonging. Everybody is welcome.

Examples :

[Video pilot Belgium - Brussels - NOH](#)

[Video pilot France - Lyon - GENAS](#)

[Pictures SWoW area - India - Mumbai](#)



In practice...

Office areas

Collaboration

In between

Focus

Shared Meeting rooms

Zones with multiple meeting rooms

Common / support areas

Bubbles

Phone booths

Informal seating

The Heart

Central coffee

Informal area