

# 4. Publish a product on a selected channel (e.g. solvay.com)

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Steps to publish a product on selected channel (e.g. [solvay.com](#)).

After this is completed, the product will be visible the day after.

These are the steps to publish a product on the [Solvay.com](#) product catalog

If (1) mandatory information are filled

if (2) publication channels is "[solvay.com](#)"

And your product is not obsolete (status obsolete)

It will be visible on [Solvay.com](#) the day after

- [List Mandatory Information for publication channel solvay.com \(Public\)](#)
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### Concerned profiles:

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Step-By-Step

#### Step 1 - Find the product to publish

[Use the navigation tool](#)

#### Step 2 - Edit the product (Check out)

Edit Product by [Clicking "Check Out"](#)

[blocked URL](#)

#### Step 3 - Fill Mandatory information

**All attributes for public visibility are found in the Marketing Tab. If mandatory for solvay.com, it is marked by a "\*" at the end.**

[blocked URL](#)

### List Mandatory Information for publication channel solvay.com (Public)

Publication Channel	Select " <a href="#">Internet Solvay.com (Public)</a> "
Display Name (Public)*	This is how the name will be displayed on <a href="#">Solvay.com</a> . It must be populated to be visible on <a href="#">Solvay.com</a> . By default we can use the SAP Name.
Teaser (Public)*	This is the 160 characters incl space used to describe the product in the <a href="#">Solvay.com</a> product finder result page. By default we can take the first characters of the Description.
Description (Public)*	This is the full product description displayed on the product catalog page <a href="#">Solvay.com</a> . This section is html & can contained special text formatting. It was copied from the previous Global Product Catalog (GPC). For SpP, this is the description for TDS.
chemicalCategory > chemicalFamily > chemicalProduct (Public)*	Define the chemical categorization of the product for <a href="#">Solvay.com</a> Product Finder (chemical Category filter). Multiple selection possible. List is values managed by Stragegy Solvay Team. Values copied from GPC.
Markets > Segments > Applications (Public)*	Define the Application of the product for <a href="#">Solvay.com</a> Product Finder. First batch of values copied from GPC. Multiple selection possible
Brand Name (Public)*	This is brand associated to the product. Will be used by <a href="#">solvay.com</a> web visitors for filtering products by Brands

Region (Public)*	Inform on <a href="https://www.solvay.com">Solvay.com</a> Product Catalog of availability of product. Values copied from GPC
Sample request ?	Are samples request on the specific product catalog page on <a href="https://www.solvay.com">solvay.com</a> allowed? By default it set as YES (identified as Inheritance)
Quote request?	Are quote request on the specific product catalog page on <a href="https://www.solvay.com">solvay.com</a> allowed? By default it set as YES (identified as inheritance)

Automatic Steps - Change in Product State	
If one of the mandatory (see above) product attribute (for publication on <a href="https://www.solvay.com">solvay.com</a> ) is missing, the state will stay "SAP Active". The product will NOT be visible on <a href="https://www.solvay.com">Solvay.com</a>	<a href="#">blocked URL</a> <a href="#">blocked URL</a>
If all (see above) product attribute (for publication on <a href="https://www.solvay.com">solvay.com</a> ) re completed, the state will change to "Published". The product will become visible on <a href="https://www.solvay.com">Solvay.com</a> the next day	<a href="#">blocked URL</a>

List Optional information for publication channel <a href="https://www.solvay.com">solvay.com</a> (Public)
<p><b>Optional</b></p> <ul style="list-style-type: none"> <li>• INCI,CAS,Synonym</li> <li>• Product properties</li> <li>• Processing Method</li> <li>• Compliance (public)</li> <li>• Format (Physical form, packaging)</li> <li>• Tag (Highlight, new)</li> <li>• Product variant</li> <li>• Related Products</li> </ul>

Step 4- Unpublished a product from <a href="https://www.solvay.com">Solvay.com</a>	
I want to remove a product from a certain publication channel. Go to Publication Channel & remove Internet <a href="https://www.solvay.com">Solvay.com</a> (Public). The state of the product will return to SAP Active (and no longer published)	<a href="#">blocked URL</a>
<a href="#">blocked URL</a>	

#### FAQ Publication Channels

##### If a product is obsolete, what do I have to do ?

If the product is marked as obsolete (state obsolete), it will be not be sent to any external channels, irrespective of the value in publication channels

## Related articles

## Need help?

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