

# SCREEN - Effects : Volume, Mix and Price

## SCREEN - Effects : Volume, Mix and Price

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Introduction to the effects - 1'03

Financial Effects  
The concepts

| Period                 | Costs Effects |
|------------------------|---------------|
| Jan-Mar 2018           | 22,000        |
| Cost Control (Cost L.) | -1,000        |
| Volume Effect          | 18,500        |
| Mix Effect             | 1,000         |
| Price Effect           | 1,000         |
| Jan-Mar 2019           | 21,500        |

Volume Effect - 1'54

Volume Effect

| Period                 | Costs Effects |
|------------------------|---------------|
| Jan-Mar 2018           | 22,000        |
| Cost Control (Cost L.) | -1,000        |
| Volume Effect          | 18,500        |
| Mix Effect             | 1,000         |
| Price Effect           | 1,000         |
| Jan-Mar 2019           | 21,500        |

Mix Effect - 1'57

Mix Effect

| Period                 | Costs Effects |
|------------------------|---------------|
| Jan-Mar 2018           | 22,000        |
| Cost Control (Cost L.) | -1,000        |
| Volume Effect          | 18,500        |
| Mix Effect             | 1,000         |
| Price Effect           | 1,000         |
| Jan-Mar 2019           | 21,500        |

Price Effect - 2'32

Price Effect

| Period                 | Costs Effects |
|------------------------|---------------|
| Jan-Mar 2018           | 22,000        |
| Cost Control (Cost L.) | -1,000        |
| Volume Effect          | 18,500        |
| Mix Effect             | 1,000         |
| Price Effect           | 1,000         |
| Jan-Mar 2019           | 21,500        |

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