

SCREEN - Effects : Volume, Mix and Price

SCREEN - Effects : Volume, Mix and Price

>> Back to the [SCREEN home page](#)

✔ Do not hesitate to click on the images to see short videos

Introduction to the effects - 1'03

Financial Effects
The concepts

Period	Costs Effects (M)
Jan-Mar 2018	230.00
Cost Control (Cost L.)	-10.11
Volume Effect	88.31
Mix Effect	-12.39
Price Effect	-2.88
Jan-Mar 2019	273.32

Volume Effect - 1'54

Volume Effect

Period	Costs Effects (M)
Jan 2018	42.81
Cost Control (Cost L.)	-2.47
Volume Effect	15.21

Mix Effect - 1'57

Mix Effect

Category	Mix Effects (K)
Repositionnement	4.23
Product/Client	1.23
Seasons	-35.73
Transportation	1.40
Canal	118.99

Price Effect - 2'32

Price Effect

Category	Price Effects (M)
Extra Costs	84.67
Regular Costs	-288.58
Jan-Mar 2019	6.28

If you see the message "You have not authorized access to Google Drive or your token may have expired"
=> Go to the page [Unable to access Google Drive](#)