

SWoW vs Flexdesk



What's SWoW ?

The key principle of a SWoW space is **Activity Based Working**, or simply put: working in a space that corresponds to the nature of the work to be done, guaranteeing greater flexibility.

A well-designed space is not enough: Activity Based Working only becomes a reality by relying on the "4Bs", both the **Bricks** (nature or configuration of the building), the **Bytes** (digital environment), the **Behaviors** (adapted behaviors) and the **Branding** (environment that reflects our identity).

In practice, there are three types of areas dedicated to Activity Based Working: Collaboration, In between and Focus.

Flex Desk practically speaking...

- The Flexdesk groups together a set of workstations (*maximum of 60% of headcounts for administrative activities*) in pre-existing "office" areas. They are accessible to the members of the entity :
- There will no longer be dedicated office / workstation
 - Notion of Homebase : a place to anchor your entity in a defined area in order to find your colleagues
- The clean desk policy is an integrated part of the concept. It implies that you leave the workstation as you found it (clean & empty).
- All meeting rooms and bubbles are available to the community (no longer dedicated to a specific entity).

Meeting rooms are bookable via Google Calendar. Bubbles are **NOT** bookable, their use must be done in a responsible way, respecting the common good

The **similarities** between SWoW and Flex desk :

- No dedicated place
- Clean desk is mandatory
Resources available outside the working area (meeting center, eat & meet, garden, buffer zone, ...)

The main **differences** between SWoW and Flex desk :

- In Flex desk, workzones are the same, standard positions
- SWOW allows the activity based working principle
- Flex desk workstation can be booked
- Flex desk can be implemented in any surface
- Flex desk can be an intermediate phase in the deployment of a SWOW environment

SWoW vs Flex desk

SWoW

Flex desk

NO DEDICATED DESK



I reserve a place on the floor (*Activity Based Working*)

BOOKABLE SEAT



I book one workstation in my entity homebase



CLEAN DESK



RESOURCES AVAILABLE OUTSIDE THE WORKING AREA

(meeting center, garden, ...)



ACTIVITY BASED WORKING

