

SCREEN - Effects : Volume, Mix and Price

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Introduction to the effects - 1'03

Financial Effects
The concepts

Costs effects

Period	Costs (M)
Jan-Mar 2018	22,000
Cost Control (Cost L.)	-1,000
Volume Effect	10,000
Mix Effect	1,000
Price Effect	1,000
Jan-Mar 2019	23,000

Volume Effect - 1'54

Volume Effect

Costs effects

Period	Costs (M)
Jan-Mar 2018	22,000
Cost Control (Cost L.)	-1,000
Volume Effect	10,000
Mix Effect	1,000
Price Effect	1,000
Jan-Mar 2019	23,000

Mix Effect - 1'57

Mix Effect

Costs effects

Period	Costs (M)
Jan-Mar 2018	22,000
Cost Control (Cost L.)	-1,000
Volume Effect	10,000
Mix Effect	1,000
Price Effect	1,000
Jan-Mar 2019	23,000

Price Effect - 2'32

Price Effect

Costs effects

Period	Costs (M)
Jan-Mar 2018	22,000
Cost Control (Cost L.)	-1,000
Volume Effect	10,000
Mix Effect	1,000
Price Effect	1,000
Jan-Mar 2019	23,000

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