# Digital Signage - Overview in Solvay

## Digital Signage - Overview in Solvay

## The Digital Signage in Solvay in build with the following :

- **Hardware** :
  - One Chromebox connected to Solvay network ✅
  - At least one large TV screen ✅
- **Software** :
  - The content is managed with Appspace (web application).✅

APPSPACE

## How does Digital Signage work in Solvay?

A) Content edition on Solvay computer using Appspace software (web)
(Various editors possible)

B) Content stored and managed on App space web infrastructure

C) Content replicated in various Solvay Screens

## What Is Digital Signage Content in Solvay?

**The simple notion of content is anything displayed on a screen, including text, images, animations, video, and audio. However, "content" can also refer to the collective result of combining various media to tell a story. Here it's about the overall experience imparted to the target audience. Content is what entices employees or visitors to stop, captures their attention and engages them, and collects information for business insight.**

## Overall purpose for using Digital Signage in Solvay :

| | |
|---|---|
| ✅ Knowledge sharing | ✅ Company Memos for Recognition |
| ✅ Offers important analytics | ✅ Calendars & Event Schedules |
| ✅ Inspirational Quotes | ✅ Weather Forecast |
| ✅ Employees Training Details | ✅ Emergency Messages |