

# Digital Signage - Appspace Channels



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### ★ What are channels in Appspace?

Channels are the medium used to organize and publish content to a desired audience. Channels are simple but powerful tools ideal for publishing captivating, brand-consistent, and interactive content for the workplace, which are compatible with many industry-standard devices and operating environments. Appspace in Solvay has three channel types :

- ✓ Playlist Channel
- ✓ Live Channel
- ✓ Advanced Channel

A **playlist channel** is the most commonly used channel type. It is simple to build and manage, and is ideal for displaying interactive messages on digital signage, room scheduling tablets or boards, kiosks, multi-screens, and even as wallpaper on collaboration endpoints. Playlist channels with cards offer a dynamic and robust messaging combination.

A **live channel** is ideal for streaming TV channels by simply configuring it to show a live video stream and EPG data, while an advanced channel offers the most flexibility.

**Advanced channels** are useful when building complex digital signage solutions, kiosks, and interactive display on industry-standard devices.

Appspace channels simplify the process of creating and distributing standards-based communications. It only takes three steps to get your message out:

1. Create a **card** using a branding-approved template or **add media** to the Library. 💡
2. Add the card/content to a channel. 💡
3. **Publish** the channel to devices or users. 💡

## Using Channels

### ★ Creating and Organizing Channels

You can create channels in three different ways from the Appspace console. You can use the Quick Actions button on the top right of the navigation bar, the Add button in the channel widget on the Appspace dashboard, or you can navigate to Channels in the Appspace menu. The Quick Actions button and the Add button in the channel widget are shortcuts that will **automatically create a Playlist channel**.

A playlist channel will display content in full screen, and you can add preloaded content from your library or upload new content directly. You can select individual content or entire folders to populate your channel.

A great way to organize your channels is to place them into [channel groups](#). For example, an employee on-boarding channel group might contain a channel about employee benefits, a channel about business tools and system access, and a channel about the workplace.

You may select from the list of channels that are available, and add multiple channel types in a channel group.

Similar to publishing individual channels, you may publish a channel group to specific users, multiple user groups or all users, as well as individual devices, or multiple devices registered with Appspace, allowing you to publish these groups as you wish, depending on the audience or desired devices.

The Settings page allows you to change the channel group name, update the description, or delete the channel group. An administrator can add users providing them with [publishing permissions](#). A publisher can approve changes, edit content, and update the channel settings.

#### ★ To Conclude

**The simplest way to create and publish interactive and robust content is via the [playlist channel](#). Playlist channels are lightweight but powerful when paired with a myriad of Appspace [cards](#) and customizable [content playback properties](#). Playlist channels are ideal for enterprise messaging, corporate signage, workplace communications, productivity chart displays, and touch-screen [room bookings](#).**

## ★ Working with Widgets

- Layouts are the different slides that collectively make up a [Channel](#)
- Within a layout you can add two types of content
  - Widgets
  - Media
- [Widgets](#) allow you to display media from a variety of sources
- Some examples of Widgets include
  - Flash Containers
  - RSS Feeds
  - Media Zones
  - Weather Forecasts
- To access widgets, open the [Visual Editor](#) and then click [Add Widget](#)