

What is the difference between Web vs Kiosk vs Digital Signage?



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	Web	Digital Signage	Kiosk
Audience	Individual signed or not signed	Large audience not signed	Individual to few people not signed in general
Content Profiling	Per user	Per location	Per location
Navigation	User free to navigate almost anywhere	No navigation. User consumes pushed content	Limited navigation User interacts with a few proposed links
User's interaction	Mouse, keyboard, microphone, sound	None	Medium. Touch screen, sound, soft keyboard
Page layout	Short to long page scrolling for long article is possible	Single screen page Full HD (1920x1080) no scroll	Limited scroll
Sounds	Sound	No Sound in general	Sound
Distance from screen	Very near	Medium to long	Near