

Multimedia formats (Internet & Web factory)

Overview

This documents give the requirement to prepare multimedia files for use in the Internet & Webfactory web sites.

To store new images for using in Tridion, please reach the [KEEPEEK](#) section.

To use images in Tridion, please reach the [Manage Media](#) section.

Table of contents

- [Overview](#)
- [Table of contents](#)
- [Illustrations \(graphics and photos\)](#)
 - [Enabled formats](#)
 - [Size](#)
 - [In picture fields \(for Articles, Spotlights, Event, Press release\)](#)
 - [Among formatted text of editorial content](#)
 - [Ads picture](#)
 - [Illustration of a video](#)
 - [Master page & content page banner](#)
 - [People / Management gallery](#)
 - [New homepage banner slideshow \(for standard country sites\)](#)
 - [Mag Editorial \(Story\) - Homepage picture \(for standard country sites\)](#)
 - [Poster](#)
 - [Video in Master page & content page banner](#)
 - [Mag Editorial \(Story\) main picture](#)
- [Videos](#)
- [Related articles](#)
- [Can't find information?](#)

Illustrations (graphics and photos)

Enabled formats

The three available formats on the web are: jpg, png, gif

Size

The images size are different regarding the context. The table below give all the information.

White background = common usage

Grey background = specific advanced usage.

Context	Size	Examples
---------	------	----------

In picture fields (for Articles, Spotlights, Event, Press release)

Adding using :

<click to add a picture> or

<add internal link to multimedia content>

width: 1024 px

height: 682 px

Will be resized automatically for most of the contexts (spotlights, etc...)



Smaller size?

A smaller size is possible, but please keep this 1.5 ratio.

Asking more from chemistry for 150 years

Created in 1863, Solvay is a global company driven by proud and committed chemists. With our historical anchorage in Europe, our products serve diversified markets worldwide, from consumer goods to energy, with one main aim - to improve quality of life and customer performance.

The drive to achieve our aim has resulted in 90 percent of our revenue being generated from businesses that are among the top three global leaders in their field.



Among formatted text of editorial content



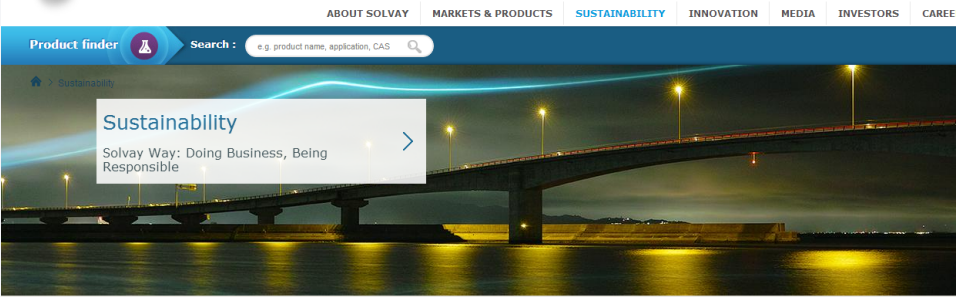


Adding from the 'Insert' toolbar, then 'Image'.



width: 710 px (maximum)

height: free

Key figures 2012



<p>Ads picture</p> <p>Adding using : <add internal link to multimedia content></p>	<p>width: 246 px height: 95 px (minimum)</p>	
<p>Illustration of a video</p> <p>Adding from the video metadata.</p>	<p>width: 719 px height: 404 px</p>	
<p>Master page & content page banner</p>	<p>width: 1680 px height: 300 px</p>	
<p>People / Management gallery</p>	<p>width: 440 px height: 293 px</p>	
<p>New homepage banner slideshow (for standard country sites)</p>	<p>width: 800px height: 800px</p>	

<p>Mag Editorial (Story) - Homepage picture (for standard country sites)</p> <div data-bbox="162 331 337 762"> <p>i Info</p> <p>New field called "Homepage picture" in schema Mag Article.</p> <p>Used for standard country sites.</p> </div>	<p>width: 800px height: 400px</p>	 <p>A photograph of three women sitting in a rural, grassy field. They are wearing colorful traditional Indian clothing. Overlaid on the image is a red banner with a book icon and the text 'SUSTAINABLE DEVELOPMENT MAG'. Below the banner, the text 'Mag1 Inspiring the chemists of the future' is written in white.</p>
<p>Poster</p> <div data-bbox="162 856 337 1423"> <p>i Info</p> <p>New schema which allows you to have a kind of "Key Figure" functionality.</p> <p>Or even to have just an image infographic to have a clickable link.</p> </div>	<p>width: 400px height: 400px</p>	 <p>A blue square graphic with white text. At the top, it says 'SOLAR IMPULSE'. In the center, there is a red silhouette of a solar-powered aircraft. Below that, the text '8 263 KILOMETERS' is displayed in large white font.</p>
<p>Video in Master page & content page banner</p>	<p>width: 1680 px height: 300px</p>	

Mag Editorial (Story) main picture

width: 1920 px

height: 1280 px

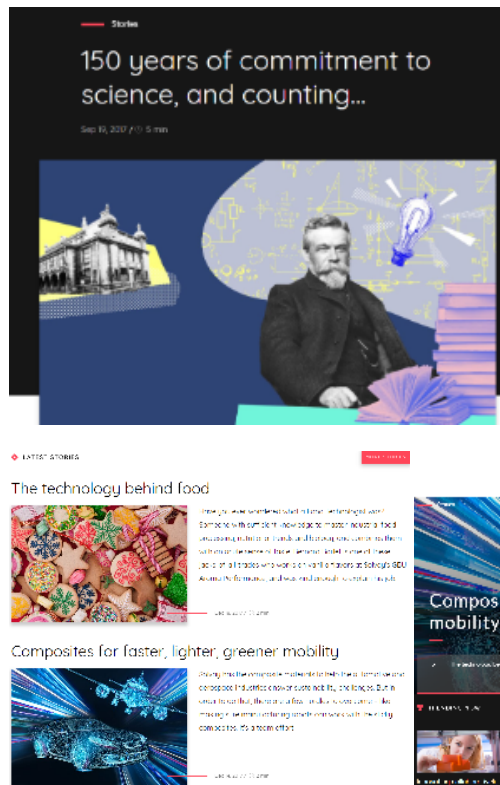


Info

Main picture is displayed:

- at the top of the Story page in detail
- in the Story index page in the Trending now highlight

It is also used to create banners for the Mag Banner slideshow on the Story index page.



Videos

- File type: MP4
- Format: 16/9
- Frame Rate: 25 FPS
- Required video codec: H264 or H265
- Required audio codec: AAC/MP3
- Data rate: Approx 2000kbps max
- Size: 30 Mo per minute maximum

Related articles

Can't find information?

Related docs

- [Web support contact](#)