

# Glossary

Context	Terminology	Description	
	Business Object	Business concepts (information) related to a product (example: CM, ICM, Quite,...)	
	Data Object		
	Data Type	Transactional/ master/ reference	
Data lake	Data domain	Sales, marketing, HR,...	
Data lake	Data product	Pricing, D&I, Manufacturing,	?
Data lake	Application	Price optimization (spot/smart AI), transparency dashboard	
Data lake	GBU	SPP, Novecare, TS, CM	
Data lake	Data lake layers type	Storage, provisioning	
Data lake	Data lake layer	Bucket (raw data), Normalized data (Staging), Cleansed data (ODS), Domain, Product, Sandbox	