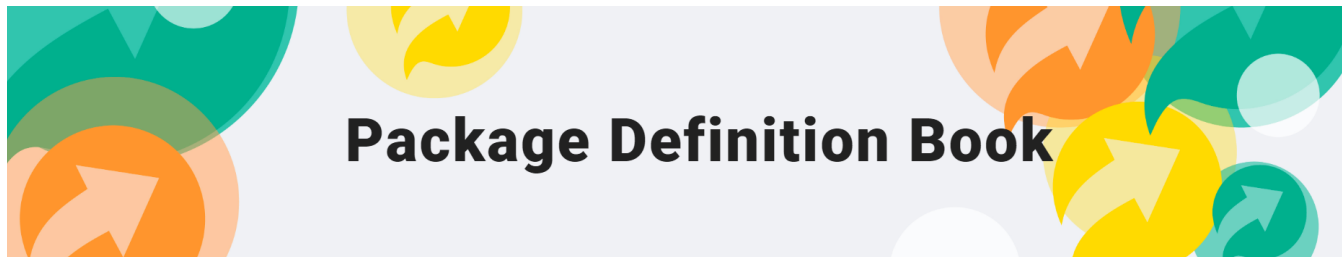


Knowledge Center - Package Definition Book



Find here all information you should know about the Macro Packages, Packages, Sub-Packages and Material Groups taxonomy and Definitions:

(Find more about the taxonomy and the reference master tables? see [here](#))

Click Picture or [Here](#)

Macro Package (MP) + Package + Sub Package + Material Group (MG) +

MG code Text search

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Macro Package (MP) Communication Fees & Donations Package Association Fees & Donations Sub Package Charitable Donations	Macro Package (MP) Communication Fees & Donations Package Association Fees & Donations Sub Package Fees to Associations	Macro Package (MP) Communication Fees & Donations Package Communication Marketing & Public Affairs Sub Package Communication Goods
<p>Macro Package Owner: Alice Pivoli MP Procurement Partner: Sonia Heinebal MP Finance Partner: Ines Tomas Package Expert:</p> <p>Material Group (MG) DONATIONS</p> <p>MP definition: All spend related to communication services (media and public relations, digital marketing, content creation, graphic design, media and market monitoring, professional events), Communication goods and media placement. All spend related to fees to associations (professional memberships), Charitable donations and public affairs.</p> <p>Package definition: All costs related to Fees to associations (professional memberships), Charitable donations and public affairs.</p> <p>Sub Package definition: It is not a purchase, a donation is a gift for charity, humanitarian aid, or to benefit a cause. A donation may take various forms, including money, services, or goods. Donations are given without return consideration.</p> <p>MG definition: It is not a purchase; it is a donation which is not linked to business-public authority/stakeholder dialogues</p> <p>MG code: ZP20040</p>	<p>Macro Package Owner: Alice Pivoli MP Procurement Partner: Sonia Heinebal MP Finance Partner: Ines Tomas Package Expert:</p> <p>Material Group (MG) FEES TO ASSOCIATIONS</p> <p>MP definition: All spend related to communication services (media and public relations, digital marketing, content creation, graphic design, media and market monitoring, professional events), Communication goods and media placement. All spend related to fees to associations (professional memberships), Charitable donations and public affairs.</p> <p>Package definition: All costs related to Fees to associations (professional memberships), Charitable donations and public affairs.</p> <p>Sub Package definition: It is not a purchase, but a membership fee or other type of fees related to trade and professional associations, networking, business needs or peers group meeting.</p> <p>MG definition: It is not a purchase; it is a fees paid to associations or to institutions which are not linked to a business-public authority/stakeholder dialogues</p> <p>MG code: ZP20010</p>	<p>Macro Package Owner: Alice Pivoli MP Procurement Partner: Sonia Heinebal MP Finance Partner: Ines Tomas Package Expert:</p> <p>Material Group (MG) COMMUNICATION GOODS</p> <p>MP definition: All spend related to communication services (media and public relations, digital marketing, content creation, graphic design, media and market monitoring, professional events), Communication goods and media placement. All spend related to fees to associations (professional memberships), Charitable donations and public affairs.</p> <p>Package definition: All costs related to communication services (Media and public relations, digital marketing, content creation, graphic design, media and market monitoring, professional events), Communication goods and media placement.</p> <p>Sub Package definition: Gifts and awards items with Solvay logo - related to Solvay's internal events (citizen days, Solvay prize, etc) and external events (professional trade shows).</p> <p>MG definition: Gifts and award items.</p> <p>MG code: ZM4240</p>

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