

School Relations

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INTRODUCTION

School relations are crucial to guarantee Syensqo's visibility for students in a larger scope, while supporting local hiring needs.

In this space you will find information that will help to maintain broader partnerships to increase Syensqo Brand Awareness, such as:

- [Local Universities and Students Partnerships Engagement & Knowledge base](#)
- [Events Calendar for preparation and attendance](#)
- [Understand roles and responsibilities of the different stakeholders involved](#)

Note: This is a collaborative space - all Country and Site HRs, SBPs and Leaders involved in School engagement have edit access to these files and are welcome to input information about School mapping and upcoming Job Events. Please find all the relevant materials in the useful links section.

SUMMARY OF ROLES AND RESPONSIBILITIES

Global TA

- Accountable and Owner of School Relations for Global Partnerships
 - Budget ownership for global partnerships
 - Act as an enabler of Employer Branding materials & content
 - Act as an aggregator of Practices and Knowledge sharing
 - Recruiters - advise on and attend events
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Local HR

- Accountable and Owner of Country /Local School Relations
 - Budget ownership for local partnerships
 - Act as an activator of Schools as sourcing channel
 - Act as knowledge provider of Practices and Knowledge (sharing)
 - Activate leaders involvement in Schools relations
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Leaders

- Support Local HRs in Identifying potential schools and contacts for partnerships creation
- Be proactive to support the preparation, attendance and candidate management in local events
- Share information on the events attendance and outcomes
- Promote group discussions and share best practices/questions

Date of last update: 05 Dec 2024

- [School Relations Process Framework](#)
- [School Mapping and Events Calendar](#)
- [Engagement guide for events preparation](#)
- [School events presentation](#)

Branding toolkit

- [Materials for Talent Acquisition Events](#)