

LB Product Strategy

LB Product Vision - We Dream of (Who and what we are targeting)

Our vision is to accelerate R&I by *centralizing & digitalizing all experiment data for Research Application Labs in one customized digital solution.*

LB Mission - We Dedicated ourselves to

Main

Our mission is to *empower researchers with historical and optimized data to deliver better and faster.*

Squad missions

Labware squad

"We, data-focused catalysts, **digitize R&I labs** and build a *secured, standardized, and centralized R&I Data Ocean* with intuitive solutions to empower researchers with **historical** and **optimized data**, aiming for a full adoption rate that generates a *15% lab productivity improvement, 10-30% non-duplicated lab experiments*, and boosts the time to market by 5-10%"

Data squad

"We, data-focused catalysts, **digitize R&I labs** and build a *secured, standardized, and centralized R&I Data Ocean* with intuitive solutions to empower researchers with **historical** and **optimized data**, aiming for a full adoption rate that generates a *15% lab productivity improvement, 10-30% non-duplicated lab experiments*, and boosts the time to market by XX-XX%."

DataLab squad

"DataLab 2.0 pioneers of the future of the web application for R&I data analysis by developing an intuitive, configurable, and customizable plug-and-play application. This tool allows R&I researchers to consult, search, and analyze data generated by Syensqo R&I labs, enhancing team collaboration, accelerating time to market, and reducing customer response times and experiment duplication. The web app streamlines lab data analysis, enhancing researchers' insights, efficiency, and innovation aiming for a full adoption rate that generates a *15% lab productivity improvement, 10% non-duplicated lab experiments*, and boosts the time to market by 5%"

LB Objectives - Business Value We Create

Our goals are to *digitalize R&I application labs with secured, standardized, & intuitive end-to-end platforms with a 90% adoption and a 15% lab productivity improvement.*

LB Values - We believe in

Our values:

- *Yes to product customization, No to product personalization*
 - *Standardize processes*
 - *Standardizing the Data*
- *Lab Workflow Automatization*
 - *Focusing on the most important pain points*
 - *What adds the best value to our user*
- *Accessing data for better quality end product*
 - *Effective and Controlled permission process*
 - *Clear product permissions and user roles*

LB Scope - Project Summary

Our scope is to develop web-based solutions for R&I Application labs to easily access and visualize test data as well as predicting and recommending experiments.

Digital Solutions: ELN Spreadsheets to capturing data, Lab PCs, Historical Data; Tableau and the one-digital product, a web application called DataLab, to retrieve/visualize data linked to experiments

Current markets/projects being developed: Materials, Battery, Novocare Agro and Novocare Coatings

List of upcoming markets/projects being analyzed and prioritized here.

LB Value Proposition - Punch Line

One simple-safe solution to access & valorize R&I data with predictive- analytics for all market users.