

# Set up Products for MSP in CRM

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1. Log in to Core CRM
2. Go To Product & Click Edit (necessary edit right required)
3. Go to section MSP Product Finder
  - a. Input "Markets"
  - b. Input "MSP Region"
4. Go to the relevant MSP market
5. Update fields in the Relevant Market Section (Personal Care, Crop Protection,...)

Product **ALKAMULS 14/R**

▼ MSP Product Finder

Markets	Crop Protection	RCI
INCI		ISO 16128-2
MSP CAS Number	61791-12-6	MSP Region
		Asia-Pacific;Europe, Africa & Middle East;L

▼ MSP Crop Protection (Agro)

Function	Drift Reduction Adjuvant;Retention Aid	Regional Availability	APAC;EMEA;LAM;NAM
Formulation Type		Description	Guar-based, drift reducing and deposition adjuvant. Dispersible granulated form.
Technology	Guars and guar based blends	Description for Customer	Guar-based, drift reducing and deposition adjuvant. Dispersible granulated form.
Sustainability Credential		Features	Concentrated drift control.; Guar-based.
Benefits	Rapidly dispersible in water.	Product Properties	Physical Form (20°C): Granules; Active Content (%): > 97%; Density (in 5% sol.): 0.31 - 0.35; pH (1% sol.): 9.5 - 10.5
Regulatory Status			

Tip 1: Line Break in a field in product selector in MSP: How to do it

In CRM, in the product object, use the ";" to separate values to achieve line break. See example image.

### Line Break in MSP

Product **ADDIKLEEN T6 KS**

Markets	Metal Treatment
INCI	
MSP CAS Number	

▼ MSP Metal Treatment

Metal	Aluminum;Zinc coated steel;Steel
Process Step	Alkaline Cleaning spray

**ADDIKLEEN T6 KS**

Optimized surfactant suitable for deposition performance. Fast wetting.

Details Formulations Docum

**Metal**

Aluminum  
Steel  
Zinc coated steel

>> To have line break in a field in MSP, use the character ";" in the field in Core CRM

## Restrict Products for specific Accounts

1. Log in to Core CRM
2. Go to the App Launcher and search for [Customer Product Association](#)
3. Click New to create a new record
4. Fill in the Account(s) and Product you wish to be **only available** for that Account or Accounts (Corporate Group)

### Important Notes:

- This will restrict the Product to those specific Account(s) in all MSP
- Only Aude Trepier has the right accesses to manage this products

The screenshot displays the CRM interface for creating a new Customer Product Association. The top navigation bar includes 'CRM Lightning', 'Home', and 'Reports'. The 'App Launcher' is visible on the left, with a search bar containing 'C...' and a dropdown menu showing 'Customer Product Associations' (1). The main content area shows a list of results for 'Customer Product Associations' with a filter 'MSP - Restricted Products List'. The 'New' button (2) is highlighted in green. The form for 'New Customer Product Association' is displayed, with the 'Customer Product Association Name' field (3) highlighted in green. The form includes fields for 'Account' and 'Product', each with a search icon. The 'Save' button (4) is highlighted in green. The bottom of the form has 'Cancel', 'Save & New', and 'Save' buttons.