

# GBU Corner - IS SCMS



## GBUs Presentation

Please find below some GBU presentations to better understand each activity:

- Novacare : [link to general presentation](#)
- Specialty Polymers : [link to general presentation](#)
- Silica : [link to general presentation](#)
- Special Chem : [link to general presentation](#)

## IS SCMS Project Managers & GBUs Interfaces

### IS SCMS GBU interface role

Key contact for the GBU

**Functional Scope**

- Project Management

**Domains**

- CRM
- Data Reporting
- Planning & Scheduling
- GTS
- Sales & Logistics
- Inventory Management

**CONTACTS**

<b>RAPHAEL FORLINI</b> <ul style="list-style-type: none"><li>• Aroma Performance</li><li>• RusVinyl</li><li>• Soda Ash &amp; Derivatives</li><li>• Specialty Polymers</li></ul> <a href="#">Send him an email</a>	<b>LAURE HAFFNER</b> <ul style="list-style-type: none"><li>• Novacare</li><li>• Peroxides</li><li>• Silica</li><li>• Special Chem</li></ul> <a href="#">Send her an email</a>	<b>MARILDA LONGO</b> <ul style="list-style-type: none"><li>• Coatis / Fibras</li></ul> <a href="#">Send her an email</a>
<b>CHRISTIAN RAVYTS</b> <ul style="list-style-type: none"><li>• Technology Solutions</li></ul> <a href="#">Send him an email</a>		

**Main Missions**

- Understand & collect all GBUs needs (system evolutions, project requests) & identify GBUs priorities
- Make sure that current GBUs key needs are met (including tickets & evolutions management, ongoing projects status)
- Address potential issues, make sure that an answer is provided to formal complaints in Freshdesk
- Promote core available solutions (including reporting)

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[Link to SBS IS SCMS Service Line presentation](#)

## GBUs POC

## Supply Chain Manager (SCM)

GBU	CONTACT NAME	ZONE
<b>AROMA PERFORMANCE</b>	Marie Pereira	WW
	Jessica Guo	APAC
<b>COATIS &amp; FIBRAS</b>	Nelson Costa	
	Suyin Goh	APAC
	Joao Pacher	LATAM
<b>COMPOSITE MATERIALS</b>	Scott Hain	APAC
	Andrew Rimmer	EMEA
	Elaine Fecchio	LAM
<b>NOVECARE</b>	Emmanuel Thomas	WW
	Alexandre Delia	EMEA /APAC
	Kenneth Long	NAM /APAC
	Jean Baptiste Cercueil	WW
	Walter Cunha	LAM
	Charlie Aymes	NAM
<b>PEROXIDES</b>	Céline Van Vlaenderen	EMEA
	Paulo Louro	WW
	Tanakorn Bunditkorpatiparn	APAC
	Gilbert Plinta	LAM
	Multiple POC incl Denise holleman (SAD&peroxides), Aeric Arreguin	NAM
<b>SILICA</b>	Philippe Deloro	WW
	Frédéric Fiorio	EMEA
	Jaime Fernandes	LAM

GBU	CONTACT NAME	ZONE
<b>SODA ASH &amp; DERIVATIVES</b>	Brian Kebart	WW
	Robin Sips	APAC
	Laurent Thiault	EMEA
	Andreia Bortoli	LAM
		NAM
<b>SPECIAL CHEM</b>	Guillaume Duguet	WW
	Francois Belet	WW
	Jianhua ( Jane) Yu & Ikuko OHASHI	APAC
	Dorry Nolan	NAM
<b>SPECIALTY POLYMERS</b>	Roger Owens (Beth Bouchette SC Excellence)	WW
	Yvonne Gu	APAC
	Moreno Peluso	EMEA
	Walkirya Moraes	LAM
	Doug Geisler	NAM
<b>TECHNOLOGY SOLUTIONS</b>	Francine Palmer	WW
	Nathkrita Amatyakul	APAC
	Louise Wardling	EMEA
	Raul Chung & elaine fecchio	LAM
	Anthony Rizos	NAM

## Customer Service Manager (CSM)

GBU	CONTACT NAME	ZONE
<b>AROMA PERFORMANCE</b>	Christopher Pustizzi	NAM
	Corine Pin	EMEA
<b>COATIS + FIBRAS</b>		
<b>COMPOSITE MATERIALS</b>	Annie Burgess & Lyndsay Clayton	EMEA
<b>NOVECARE</b>	Chui Thim Chan & Foo AiLin	APAC
	Susan Dollinger & Theresa Herrera	NAM
<b>PEROXIDES</b>		
<b>SILICA</b>	Christine Cipollone-Tarpin	WW
<b>SODA ASH &amp; DERIVATIVES</b>	Suyin Goh	APAC

## IS Relation Manager (ISRM)

GBU	CONTACT NAME
<b>AROMA PERFORMANCE</b>	Nicolas Trouis
<b>COATIS/FIBRAS</b>	Kelly Bertucci
<b>COMPOSITE MATERIALS</b>	Mike Cuendet
<b>NOVECARE</b>	Vincent Bernard
<b>PEROXIDES</b>	Hugues Salmon
<b>SILICA</b>	Nicolas Trouis
<b>SODA ASH &amp; DERIVATIVES</b>	Hugues Bonvalot
<b>SPECIAL CHEM</b>	Isabelle Dewille
<b>SPECIALTY POLYMERS</b>	Alexandro Ezan
<b>TECHNOLOGY SOLUTIONS</b>	John Will
<b>RUSVINYL</b>	Pieter Ceelen

	Catherine Keymeulen, Federica Longo	EMEA
	Denise Holleman	NAM
<b>SPECIAL CHEM</b>	Min-Jeong Kang	APAC
	Cherie Ruffino & Dorry Nolan	NAM
	Karine Hidalgo	EMEA
	Derk Tubbesing	EMEA
<b>SPECIALTY POLYMERS</b>	Bin(Byron) Wu	APAC
		EMEA
<b>TECHNOLOGY SOLUTIONS</b>	Ilna Safonova	EMEA

ISRM ROLE (ex BRM : Business Relations Manager)

### GBU Data Steward

GBU	Contact Name	Zone
<b>Aroma Performance</b>	Amel GHERBIA	
<b>Coatis</b>	Andre Roberti Mateus Lima Hebert Barba	
<b>Coatis (ex-Fibras)</b>	Marcos PRANDINI back up :Tercio CUNHA	
<b>Composite Materials (Ex Cytec)</b>	Lisa Wohnlich	
<b>Energy</b>	vacant (Souad AAJNAH in maternity leave)	
<b>Novecare</b>	Sylvie MAZZON Peter ROLLASON (S4) Yoomi KIM Mark FARRALES (Plant creation) Carlos MORALES Vincent BERNARD	
<b>Peroxides</b>	Natacha PRENEN	
<b>Rusvinyl</b>	Vacant	
<b>Silica</b>	Amel GHERBIA	
<b>Soda Ash &amp; Derivatives</b>	Anne Dewit	
<b>Special Chem (ex Rare Earths Systems + Fluor)</b>	Sylvie BARROS Daisy YANG (backup Asia) (*)	
<b>Specialty Polymers</b>	Vacant	
<b>Technology Solutions (ex Cytec)</b>	Jane Sims Danyse Ryan	

### CRM Champions

[Link to CRM Wiki](#)

GBU Data Steward ROLE

### Some Useful Links

- [Link](#) of GBU's sites and applications related

- [Link of GBUs & Zones Point of Contact](#)

- [Link of GBU Data Steward](#)