

MSP: Banner and Webinars



Pre-requisite

Users that are able to manage Banner and Webinars:

- CS-GBU CRM Champion
- CS-MSP-Utility
- Novocare business users with permission set '**Reports and Customer Product Association Management**'

Table of contents

- Definition
 - Novocare users can choose the type of visibility according to:
 - Other fields:
- Accessing points
- Dynamic Banner for Event Announcements
- Data Model & Security

Definition

The banners and webinars are maintained by business in the utility object.

Novocare users can choose the type of visibility according to:

- Corporate Group: All contacts that belong to the corporate group selected will see the banner/webinar
- Account: Only contacts related to the account will see the banner/webinar
- Market: Banner/webinar visible for the Markets selected
- MSP Region
- Start Date-End Date (Homepage banner)
- No selection: Visible to all
- Records Ordering: Based on the last created date appears first from left to right

Other fields:

- URL Banner: Redirects user to an outside download a file or a link to a page
- URL Webinar: Shows the webinar video
- Collection: Allows the selection between Banner, Webinar or Home Page Banner
- Image URL Banner: Shows image in the banner
- Image URL Webinar: N/A
- Title: Shows a title for the content title
- Text content: Shows a description for the content

Related **Details**

Name	MSP-61: Event Banner 3	Collection	Home Page Banner
URL	https://www.salesforce.com	Title	
Image Uri	https://www.syensqo.com/sites/g/files/alwx161/files/styles/header/https://media.syensqo.com/medias/domain13636/media100895/268532-ata8l2yeh1.png.webp?itok=qUT1Szdl	Text Content	
Corporate Group		Is Active	<input checked="" type="checkbox"/>
Account		Market	Mining
Start Date	27-08-2025	MSP Region	APAC;EMEA
End Date	06-09-2025		

Accessing points

Dc

Documents
 Safety Data Sheets
 Regulatory Data Summaries
 Technical Data Sheets...

Wb

Webinars
 Review webinars on Syensqo products or access trainings on MySyensqoPortal

Polycare® Split Therapy
 Bleach & Color damage protection

[See more](#)

Mackaderm® LIA MB
 The perfect "circular beauty" and carbon negative alternative

[See more](#)

On demand webinar
 Reinforce metal-to-metal adhesive bond strength with advanced polymers

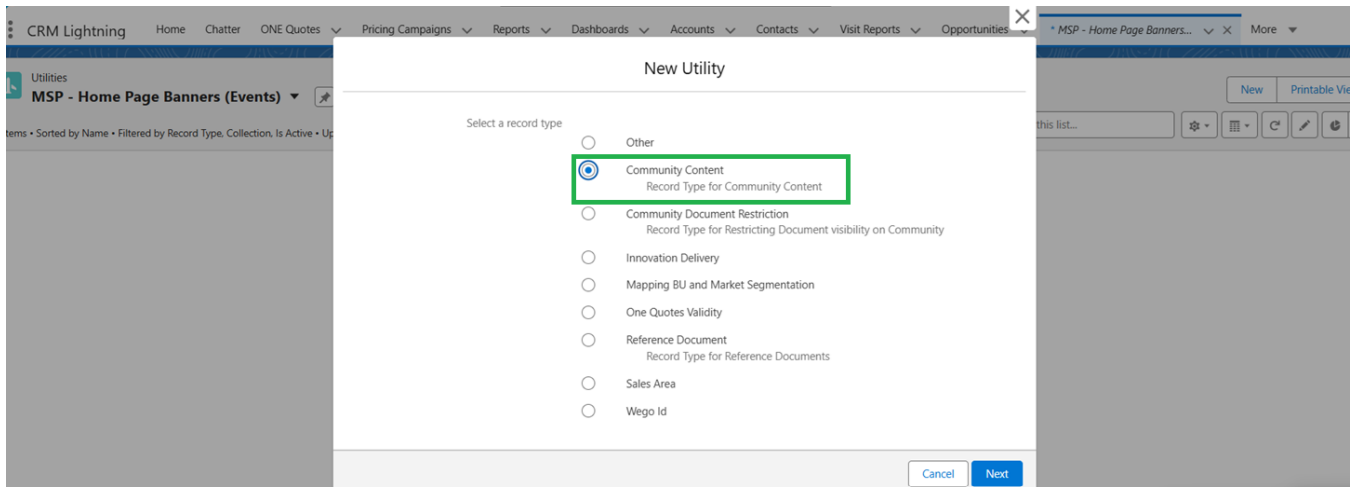
[See more](#)

Dynamic Banner for Event Announcements

Utilities **MSP - Home Banner (Events)** New Change Owner Printable View

4 items • Sorted by Is Active • Filtered by Record Type, Collection, Is Active • Updated a few seconds ago

	Name	Is Active	URL	MSP Region	Market	Start Date	End Date
1	Test 1	<input checked="" type="checkbox"/>	google.com	EMEA		30/07/2025	02/10/2025
2	test 3	<input checked="" type="checkbox"/>	https://www.syensqo.com/si...	NAM		06/06/2025	02/08/2025
3	test 2	<input checked="" type="checkbox"/>	https://www.syensqo.com/si...	LAM		06/06/2025	02/08/2025
4	test 1	<input checked="" type="checkbox"/>	https://www.syensqo.com/si...	APAC	Metal Treatment	06/06/2025	03/08/2025

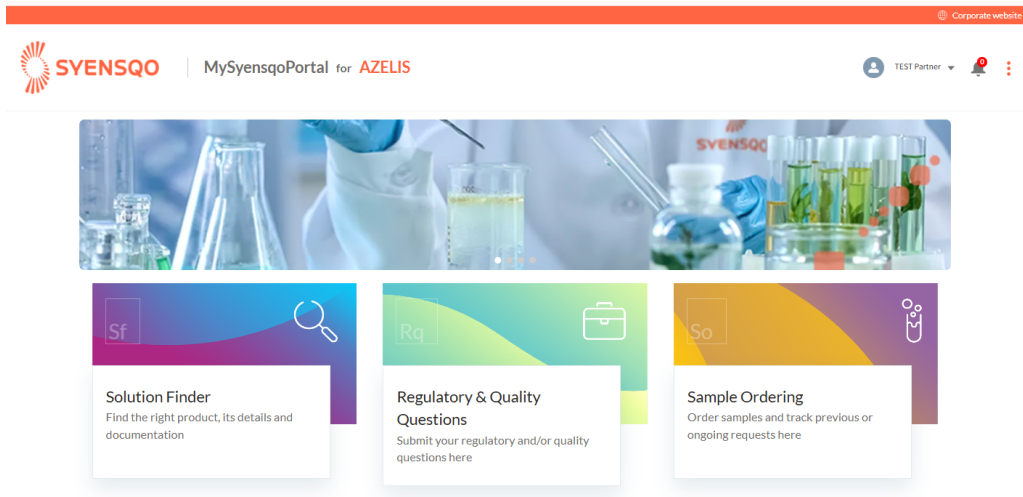


The event banner allows users to make banners available in MSP homepage for a certain period of time and visible per market:

Utility
MSP-61: Event Banner

Related **Details**

Name	MSP-61: Event Banner	Collection	Home Page Banner
URL	https://syensqo-crm--mntdev1.sandbox.my.salesforce.com/sfc/p/S8000006nL9X/a/S8000000TBOH/KKkuOG0d2h4.TeVjBl13oMXQNQwZIU_fZYleRK3O6FY	Title	Event Banner
Image Uri	https://syensqo-crm--mntdev1.sandbox.my.salesforce.com/sfc/p/S8000006nL9X/a/S8000000TBOH/KKkuOG0d2h4.TeVjBl13oMXQNQwZIU_fZYleRK3O6FY	Text Content	
Corporate Group		Is Active	<input checked="" type="checkbox"/>
Account		Market	Metal Treatment
Start Date	02/06/2025		
End Date	16/07/2025		
Created By	Gonçalo Silva, 02/06/2025, 12:29	Last Modified By	Gonçalo Silva, 16/07/2025, 14:13



Banner features:

- Auto scroll every 5 seconds
- Clickable links

Data Model & Security

Who can see Banners and Webinars list views on the utility object:

- CS-GBU CRM Champion
- CS-MSP-Utility

Who can edit the Banner and Webinars records on the utility object:

- Users with the permission set 'Reports and Customer Product Association Management'

Record type name:

- Community Content

List views names:

- MSP - Banner
- MSP - Webinars

NOTE: If user does not see the banner check if contact has access to the Market