

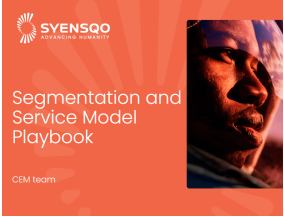
Playbooks



Pricing Playbook



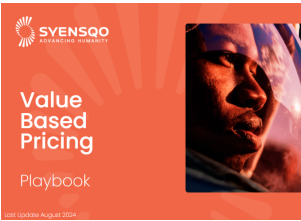
Contract Management Playbook



Customer Segmentation Playbook



Negotiation Readiness Playbook



Value Based Pricing Playbook
Value Based Pricing Case Library



Green Pricing Playbook