

Set up Products for MSP in CRM

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- 1. Log in to Core CRM
- 2. Go To Product & Click Edit (necessary edit right required)
- 3. Go to section MSP Product Finder
 - a. Input "Markets"
 - b. Input "MSP Region"
- 4. Go to the relevant MSP market
- 5. Update fields in the Relevant Market Section (Personal Care, Crop Protection,...)

Product

ALKAMULS 14/R

MSP Product Finder

Markets

Crop Protection

RCI

ISO 16128-2

MSP Region

Asia-Pacific;Europe, Africa & Middle East;L

MSP Crop Protection (Agro)

Function

Drift Reduction Adjuvant;Retention Aid

Formulation Type

Technology

Guars and guar based blends

Sustainability Credential

Benefits

Rapidly dispersible in water.

Regulatory Status

Regional Availability

APAC;EMEA;LAM;NAM

Description

Guar-based, drift reducing and deposition adjuvant. Dispersible granulated form.

Description for Customer

Guar-based, drift reducing and deposition adjuvant. Dispersible granulated form.

Features

Concentrated drift control.; Guar-based.

Product Properties

Physical Form (20°C): Granules; Active Content (%): > 97%; Density (in 5% sol.): 0.31 - 0.35; pH (1% sol.): 9.5 - 10.5

Tip 1: Line Break in a field in product selector in MSP: How to do it

In CRM, in the product object, use the ";" to separate values to achieve line break. See example image.

Line Break in MSP

Product

ADDIKLEEN T6 KS

Markets

Metal Treatment

INCI

MSP CAS Number

MSP Metal Treatment

Metal

Aluminum;Zinc coated steel;Steel

Process Step

Alkaline Cleaning spray

ADDIKLEEN T6 KS

Optimized surfactant suitable for deposition performance. Fast wetting.

Details

Formulations

Documents

Metal

Aluminum

Steel

Zinc coated steel

>> To have line break in a field in MSP, use the character ";" in the field in Core CRM

Restrict Products for specific Accounts

1. Log in to Core CRM
2. Go to the App Launcher and search for [Customer Product Association](#)
3. Click New to create a new record
4. Fill in the Account(s) and Product you wish to be **only available** for that Account or Accounts (Corporate Group)

Important Notes:

- This will restrict the Product to those specific Account(s) in all MSP
- Only Aude Trepier has the right accesses to manage this products

The screenshot illustrates the process of creating a new Customer Product Association in the CRM system. It is divided into four numbered steps:

- Step 1:** The 'App Launcher' on the left sidebar shows 'Customer Product Associations' highlighted with a green box and a green arrow pointing to the main content area.
- Step 2:** The 'New Customer Product Association' form is displayed. The 'New' button in the top right corner is highlighted with a green box.
- Step 3:** The 'Information' section of the form is shown. The 'Customer Product Association Name' field is highlighted with a green box, and the 'Complete this field' message is visible. Below it, the 'Account' and 'Product' search fields are also highlighted with green boxes.
- Step 4:** The bottom of the form shows the 'Save' button highlighted with a green box.

The interface includes a top navigation bar with 'CRM Lightning', 'Home', and 'Reports'. The main content area shows a list of 'Customer Product Associations' with a table containing one record: '1' with 'Record ID' 'a0e08000000000000000000000000000'.