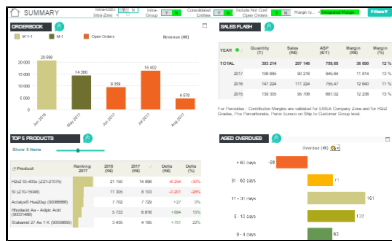


Validation Contacts and Data Stewards



Process Owner

GBU Sales & Marketing / Finance

CRM Champions:

- *Novecare - Pam Accardi, Mildred Estrada, Eduardo Scavone, Aude Trepier*
- *Polytechnly - Alexandra Kiefer*
- *Peroxides - Amandine Contrino*
- *Soda Ash & Derivatives - Patrick Roumegoux*
- *Special Chem. - Evita Markus*
- *Aroma Performance - Amel Gherbia*
- *Silica - Perrine Gillot*
- *Coatis - Ricardo Juliano/Kayte Santana / Nathalia Costa*
- *Technology Solutions - Evita Markus*
- *Composite Materials - Natacha Prenen*
- *Oil & Gas - Tim Wiggins*
- *MBU - Christine Deteve/Guillaume Bucco*
- *Specialty Polymers - Andrea Pappada (Icare)*

GBU CRM Data Stewards:

(validation of Corporate Group assignments)

- *Novecare - Pam Accardi / Yoomi Kim*
- *Peroxides - Natacha Prenen*
- *Soda Ash & Derivatives - Philippe Habraken*
- *Special Chem. - Rolf Tarrach*
- *Aroma Performance - Amel Gherbia*
- *Silica - Amel Gherbia*
- *Coatis - Kayte Santana / Nathalia Costa*
- *Oil & Gas: Camila Guimaraes / Mark Farrales*
- *Technology Solutions - Evita Markus*
- *Specialty Polymers - Sarah Chattin (iCare)*

Target Users

- Sales
- Marketing
- Controlling
- Supply Chain
- Quality

Authorization & Rights

All the accesses must be validated by:

[GBU CRM Champions](#)

or

Immediate Supervisor for Novecare GBU.

Margin data **MUST be validated by CRM Champions/Finance Directors**

Click here for the [Access form](#) to get access to Analytics.

Access Rights and Dashboard Entry Points - Click [here](#) for descriptions.