

GBU Corner - IS SCMS



GBUs Presentation

Please find below some GBU presentations to better understand each activity:

- Novocare : [link to general presentation](#)
- Specialty Polymers : [link to general presentation](#)
- Silica : [link to general presentation](#)
- Special Chem : [link to general presentation](#)

IS SCMS Project Managers & GBU Interfaces

IS SCMS GBU interface role

Key contact for the GBU

Functional Scope

Project Management

Domains

CRM Data Reporting Planning & Scheduling

GTS Sales & Logistics Inventory Management

CONTACTS

RAPHAEL FORLINI

- Aroma Performance
- RusVinyl
- Soda Ash & Derivatives
- Specialty Polymers

[Send him an email](#)

LAURE HAFNER

- Novocare
- Peroxides
- Silica
- Special Chem

[Send her an email](#)

MARILDA LONGO

- Coatis / Fibras

[Send her an email](#)

CHRISTIAN RAVYTS

- Technology Solutions

[Send him an email](#)

Main Missions

- Understand & collect all GBU's needs (system evolutions, project requests) & identify GBU's priorities
- Make sure that current GBU's key needs are met (including tickets & evolutions management, ongoing projects status)
- Address potential issues, make sure that an answer is provided to formal complaints in Freshdesk
- Promote core available solutions (including reporting)

15 | IS Supply Chain & Marketing & Sales Service Line Presentation

[Link to SBS IS SCMS Service Line presentation](#)

GBUs POC

Supply Chain Manager (SCM)

GBU	CONTACT NAME	ZONE
AROMA PERFORMANCE	Marie Pereira	WW
	Jessica Guo	APAC
COATIS & FIBRAS	Nelson Costa	
	Suyin Goh	APAC
	Joao Pacher	LATAM
COMPOSITE MATERIALS	Scott Hain	APAC
	Andrew Rimmer	EMEA
	Elaine Fecchio	LAM
NOVECARE	Emmanuel Thomas	WW
	Alexandre Delia	EMEA /APAC
	Kenneth Long	NAM /APAC
	Jean Baptiste Cercueil	WW
	Walter Cunha	LAM
	Charlie Aymes	NAM
PEROXIDES	Céline Van Vlaenderen	EMEA
	Paulo Louro	WW
	Tanakorn Bunditkorpatiparn	APAC
	Gilbert Plinta	LAM
	Multiple POC incl Denise holleman (SAD&peroxides), Aeric Arreguin	NAM
SILICA	Philippe Deloro	WW
	Frédéric Fiorio	EMEA
	Jaime Fernandes	LAM

GBU	CONTACT NAME	ZONE
SODA ASH & DERIVATIVES	Brian Kebart	WW
	Robin Sips	APAC
	Laurent Thiault	EMEA
	Andreia Bortoli	LAM
		NAM
SPECIAL CHEM	Guillaume Duguet	WW
	Francois Belet	WW
	Jianhua (Jane) Yu & Ikuko OHASHI	APAC
	Dorry Nolan	NAM
SPECIALTY POLYMERS	Roger Owens (Beth Bouchette SC Excellence)	WW
	Yvonne Gu	APAC
	Moreno Peluso	EMEA
	Walkirya Moraes	LAM
	Doug Geisler	NAM
TECHNOLOGY SOLUTIONS	Francine Palmer	WW
	Nathkrita Amatyakul	APAC
	Louise Wardling	EMEA
	Raul Chung & elaine fecchio	LAM
	Anthony Rizos	NAM

Customer Service Manager (CSM)

GBU	CONTACT NAME	ZONE
AROMA PERFORMANCE	Christopher Pustizzi	NAM
	Corine Pin	EMEA
COATIS + FIBRAS		
COMPOSITE MATERIALS	Annie Burgess & Lyndsay Clayton	EMEA
NOVECARE	Chui Thim Chan & Foo AiLin	APAC
	Susan Dollinger & Theresa Herrera	NAM
PEROXIDES		
SILICA	Christine Cipollone-Tarpin	WW
SODA ASH & DERIVATIVES	Suyin Goh	APAC

IS Relation Manager (ISRM)

GBU	CONTACT NAME
AROMA PERFORMANCE	Nicolas Trouis
COATIS/FIBRAS	Kelly Bertucci
COMPOSITE MATERIALS	Mike Cuendet
NOVECARE	Vincent Bernard
PEROXIDES	Hugues Salmon
SILICA	Nicolas Trouis
SODA ASH & DERIVATIVES	Hugues Bonvalot
SPECIAL CHEM	Isabelle Dewille
SPECIALTY POLYMERS	Alexandro Ezan
TECHNOLOGY SOLUTIONS	John Will
RUSVINYL	Pieter Ceelen

	Catherine Keymeulen, Federica Longo	EMEA
	Denise Holleman	NAM
SPECIAL CHEM	Min-Jeong Kang	APAC
	Cherie Ruffino & Dorry Nolan	NAM
	Karine Hidalgo	EMEA
	Derk Tubbesing	EMEA
SPECIALTY POLYMERS	Bin(Byron) Wu	APAC
		EMEA
TECHNOLOGY SOLUTIONS	Ilona Safonova	EMEA

ISRM ROLE (ex BRM : Business Relations Manager)

GBU Data Steward

GBU	Contact Name	Zone
Aroma Performance	Amel GHERBIA	
Coatis	Andre Roberti Mateus Lima Hebert Barba	
Coatis (ex-Fibras)	Marcos PRANDINI back up :Tercio CUNHA	
Composite Materials (Ex Cytec)	Lisa Wohnlich	
Energy	vacant (Souad AAJNAH in maternity leave)	
Novecare	Sylvie MAZZON Peter ROLLASON (S4) Yoomi KIM Mark FARRALES (Plant creation) Carlos MORALES Vincent BERNARD	
Peroxides	Natacha PRENEN	
Rusvinyl	Vacant	
Silica	Amel GHERBIA	
Soda Ash & Derivatives	Anne Dewit	
Special Chem (ex Rare Earths Systems + Fluor)	Sylvie BARROS Daisy YANG (backup Asia) (*)	
Specialty Polymers	Vacant	
Technology Solutions (ex Cytec)	Jane Sims Danyse Ryan	

CRM Champions

[Link to CRM Wiki](#)

GBU Data Steward ROLE

Some Useful Links

- [Link](#) of GBU's sites and applications related

- [Link](#) of GBUs & Zones Point of Contact
- [Link](#) of GBU Data Steward