

WEGO (Innovation) Sheet

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 The aim of the WEGO (Innovation) Sheet is:

- Monitor the outlook of the innovation pipeline over the years across various dimensions including stage, archetype or GPM cluster.
- Understand the gap between the WEGO and Salesforce pipelines.
- Identify opportunities in Salesforce that lack a WEGO ID but could potentially be linked to the WEGO pipeline.

Introduction to WEGO slides:

Please find a quick guidance video below:

Navigation slides: