

# MSP: Banner and Webinars



## Pre-requisite

Users that are able to manage Banner and Webinars:

- CS-GBU CRM Champion
- CS-MSP-Utility
- Novecare business users with permission set '**Reports and Customer Product Association Management**'

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## Definition

The banners and webinars are maintained by business in the utility object.

## Novecare users can choose the type of visibility according to:

- Corporate Group: All contacts that belong to the corporate group selected will see the banner/webinar
- Account: Only contacts related to the account will see the banner/webinar
- Market: Banner/webinar visible for the Markets selected
- MSP Region
- Start Date-End Date (Homepage banner)
- No selection: Visible to all
- Records Ordering: Based on the last created date appears first from left to right

## Other fields:

- URL Banner: Redirects user to an outside download a file or a link to a page
- URL Webinar: Shows the webinar video
- Collection: Allows the selection between Banner, Webinar or Home Page Banner
- Image URL Banner: Shows image in the banner
- Image URL Webinar: N/A
- Title: Shows a title for the content title
- Text content: Shows a description for the content

| Related                                                                                                                                                                                                                                                                                                                                                 | Details                             |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|
| Name                                                                                                                                                                                                                                                                                                                                                    | Collection                          |
| MSP-61: Event Banner 3                                                                                                                                                                                                                                                                                                                                  | Home Page Banner                    |
| URL                                                                                                                                                                                                                                                                                                                                                     | Title                               |
| <a href="https://www.salesforce.com">https://www.salesforce.com</a>                                                                                                                                                                                                                                                                                     |                                     |
| Image Url                                                                                                                                                                                                                                                                                                                                               | Text Content                        |
| <a href="https://www.syensqo.com/sites/g/files/alwxe161/files/styles/header/https://media.syensqo.com/medias/domain13636/media100895/268532-ata8l2yeh1.png.webp?itok=qUT1Szdl">https://www.syensqo.com/sites/g/files/alwxe161/files/styles/header/https://media.syensqo.com/medias/domain13636/media100895/268532-ata8l2yeh1.png.webp?itok=qUT1Szdl</a> |                                     |
| Corporate Group                                                                                                                                                                                                                                                                                                                                         | Is Active                           |
|                                                                                                                                                                                                                                                                                                                                                         | <input checked="" type="checkbox"/> |
| Account                                                                                                                                                                                                                                                                                                                                                 | Market                              |
|                                                                                                                                                                                                                                                                                                                                                         | Mining                              |
| Start Date                                                                                                                                                                                                                                                                                                                                              | MSP Region                          |
| 27-08-2025                                                                                                                                                                                                                                                                                                                                              | APAC;EMEA                           |
| End Date                                                                                                                                                                                                                                                                                                                                                |                                     |
| 06-09-2025                                                                                                                                                                                                                                                                                                                                              |                                     |

## Accessing points



Documents

Safety Data Sheets  
Regulatory Data Summaries  
Technical Data Sheets...



Webinars

Review webinars on Syensqo products or access trainings on MySyensqoPortal



Polycare® Split Therapy

Bleach & Color damage protection

See more



Mackaderm® LIA MB

The perfect "circular beauty" and carbon negative alternative

See more



On demand webinar

Reinforce metal-to-metal adhesive bond strength with advanced polymers

See more

## Dynamic Banner for Event Announcements



Utilities

**MSP - Home Banner (Events)**

New

Change Owner

Printable View

4 items • Sorted by Is Active • Filtered by Record Type, Collection, Is Active • Updated a few seconds ago

⚙

⌵

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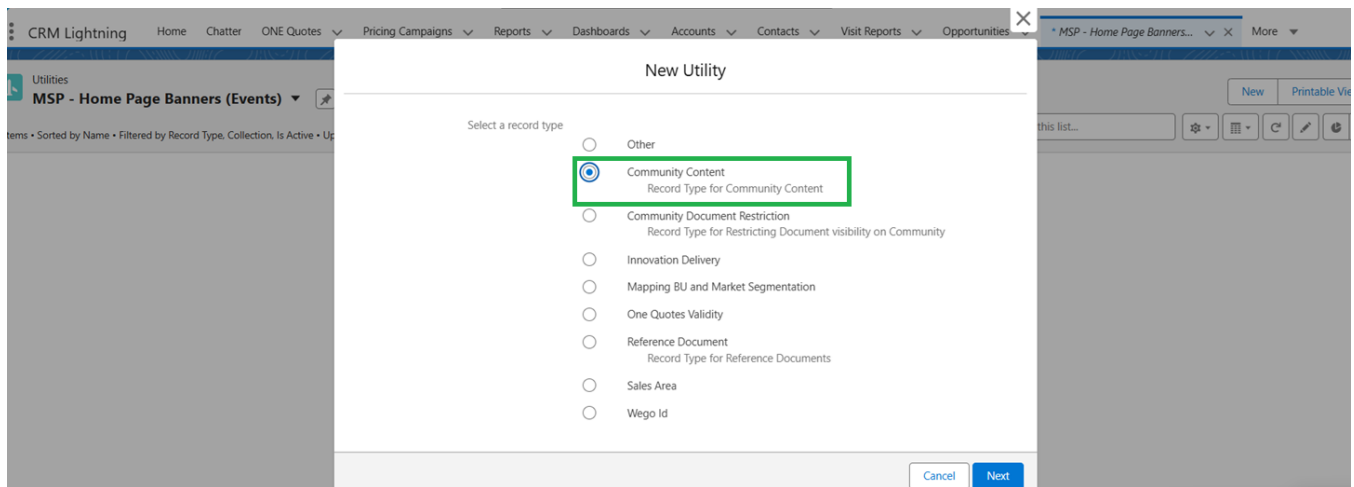
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| <input type="checkbox"/> | Name   | Is Active                           | URL                                                                       | MSP Region | Market          | Start Date | End Date   |
|--------------------------|--------|-------------------------------------|---------------------------------------------------------------------------|------------|-----------------|------------|------------|
| <input type="checkbox"/> | Test 1 | <input checked="" type="checkbox"/> | <a href="https://www.google.com">google.com</a>                           | EMEA       |                 | 30/07/2025 | 02/10/2025 |
| <input type="checkbox"/> | test 3 | <input checked="" type="checkbox"/> | <a href="https://www.syensqo.com/si...">https://www.syensqo.com/si...</a> | NAM        |                 | 06/06/2025 | 02/08/2025 |
| <input type="checkbox"/> | test 2 | <input checked="" type="checkbox"/> | <a href="https://www.syensqo.com/si...">https://www.syensqo.com/si...</a> | LAM        |                 | 06/06/2025 | 02/08/2025 |
| <input type="checkbox"/> | test 1 | <input checked="" type="checkbox"/> | <a href="https://www.syensqo.com/si...">https://www.syensqo.com/si...</a> | APAC       | Metal Treatment | 06/06/2025 | 03/08/2025 |



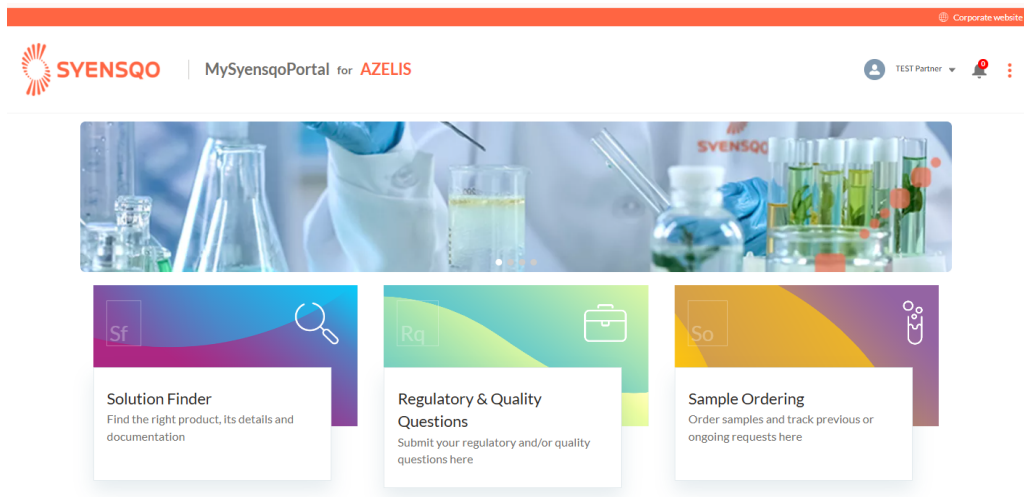
The event banner allows users to make banners available in MSP homepage for a certain period of time and visible per market:

 Utility  
**MSP-61: Event Banner**

Related

Details

|                 |                                                                                                                                                                                                                                                                                         |                  |                                                                                                                      |
|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|----------------------------------------------------------------------------------------------------------------------|
| Name            | MSP-61: Event Banner                                                                                                                                                                                                                                                                    | Collection       | Home Page Banner                                                                                                     |
| URL             | <a href="https://syensqo-crm--mntdev1.sandbox.my.salesforce.com/sfc/p/S8000006nL9X/a/S8000000TBOH/KKkuOG0d2h4.TeVjBl13oMXQNQwZIU_fZYleRK3O6FY">https://syensqo-crm--mntdev1.sandbox.my.salesforce.com/sfc/p/S8000006nL9X/a/S8000000TBOH/KKkuOG0d2h4.TeVjBl13oMXQNQwZIU_fZYleRK3O6FY</a> | Title            | Event Banner                                                                                                         |
| Image Uri       | <a href="https://syensqo-crm--mntdev1.sandbox.my.salesforce.com/sfc/p/S8000006nL9X/a/S8000000TBOH/KKkuOG0d2h4.TeVjBl13oMXQNQwZIU_fZYleRK3O6FY">https://syensqo-crm--mntdev1.sandbox.my.salesforce.com/sfc/p/S8000006nL9X/a/S8000000TBOH/KKkuOG0d2h4.TeVjBl13oMXQNQwZIU_fZYleRK3O6FY</a> | Text Content     |                                                                                                                      |
| Corporate Group |                                                                                                                                                                                                                                                                                         | Is Active        | <input checked="" type="checkbox"/>                                                                                  |
| Account         |                                                                                                                                                                                                                                                                                         | Market           | Metal Treatment                                                                                                      |
| Start Date      | 02/06/2025                                                                                                                                                                                                                                                                              |                  |                                                                                                                      |
| End Date        | 16/07/2025                                                                                                                                                                                                                                                                              |                  |                                                                                                                      |
| Created By      |  Gonçalo Silva, 02/06/2025, 12:29                                                                                                                                                                    | Last Modified By |  Gonçalo Silva, 16/07/2025, 14:13 |



#### Banner features:

- Auto scroll every 5 seconds
- Clickable links

## Data Model & Security

Who can see Banners and Webinars list views on the utility object:

- CS-GBU CRM Champion
- CS-MSP-Utility

Who can edit the Banner and Webinars records on the utility object:

- Users with the permission set 'Reports and Customer Product Association Management'

Record type name:

- Community Content

List views names:

- MSP - Banner
- MSP - Webinars

**NOTE:** If user does not see the banner check if contact has access to the Market